

NEWS RELEASE

Crossman & Company Named Exclusive Agent for Water Tower Place in Celebration, FL

ORLANDO, Fla. – Crossman & Company, one of the largest third-party leasing and management firms in the Southeast has been named the exclusive agent for Water Tower Place, the iconic town-center located in Celebration, FL. Crossman & Company will be responsible for all leasing and property management for the Property.

“This landmark property serves as the neighborhood center for Celebration, as well as providing services and shopping alternatives for the surrounding area.” John Crossman said.

The property is located at the intersection of US-192 and Celebration Avenue, the main entrance to Celebration, originally developed by The Walt Disney Company in the 1990’s. “Its visibility and access from US-192 and proximity to the local theme parks and attractions make this an ideal location,” Crossman added.

The property contains over 124,000 SF of retail space including restaurants, service providers, retailers, banks, and a gym. Crossman stated that because of the Property’s location, design, history and the current market, it is an ideal time to take a fresh look at the Property and determine what re-tenanting, uses, and other changes will be the most valuable for the Property as well as the local community and shoppers.

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About Crossman & Company:

Headquartered in Orlando, Florida, Crossman & Company is a commercial real estate brokerage firm that specializes in the retail industry. Currently their portfolio under leasing and/or management exceeds 150 shopping centers throughout the Southeast US. Founded in 1990, Crossman & Company focuses solely on landlord representation and serves clients including Publix, PREIT, and GE. Please visit www.crossmanco.com, or call 407-423-5400 for more information.