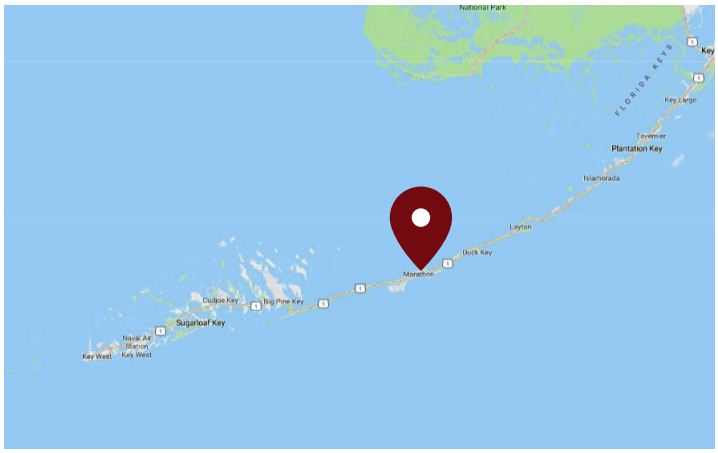
Publix #0575 - Publix at Marathon

5407 Overseas Highway
Marathon, Florida 33050
Lat 24.714, Long -81.075

FULLY LEASED

PROPERTY HIGHLIGHTS

- Fortress Location in the Florida Keys
- Direct Entry from US-1, the Major Artery in Marathon
- Traffic Count: 31,800 VPD



DEMOGRAPHICS	1 Mile	3 Miles	5 Miles
Total Population	2,440	7,440	8,386
Daytime Population	2,550	7,964	9,198
Total Households	1,064	3,149	3,819
Avg. HH Income	$108,632	$91,235	$98,471

Data provided by Placer Labs Inc. (www.placer.ai) & Esri

Meredith Vogel

Office: **561.447.8883** | Cell: **561.420.9718** | **mvogel@crossmanco.com**
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Crossman & Company
www.crossmanco.com

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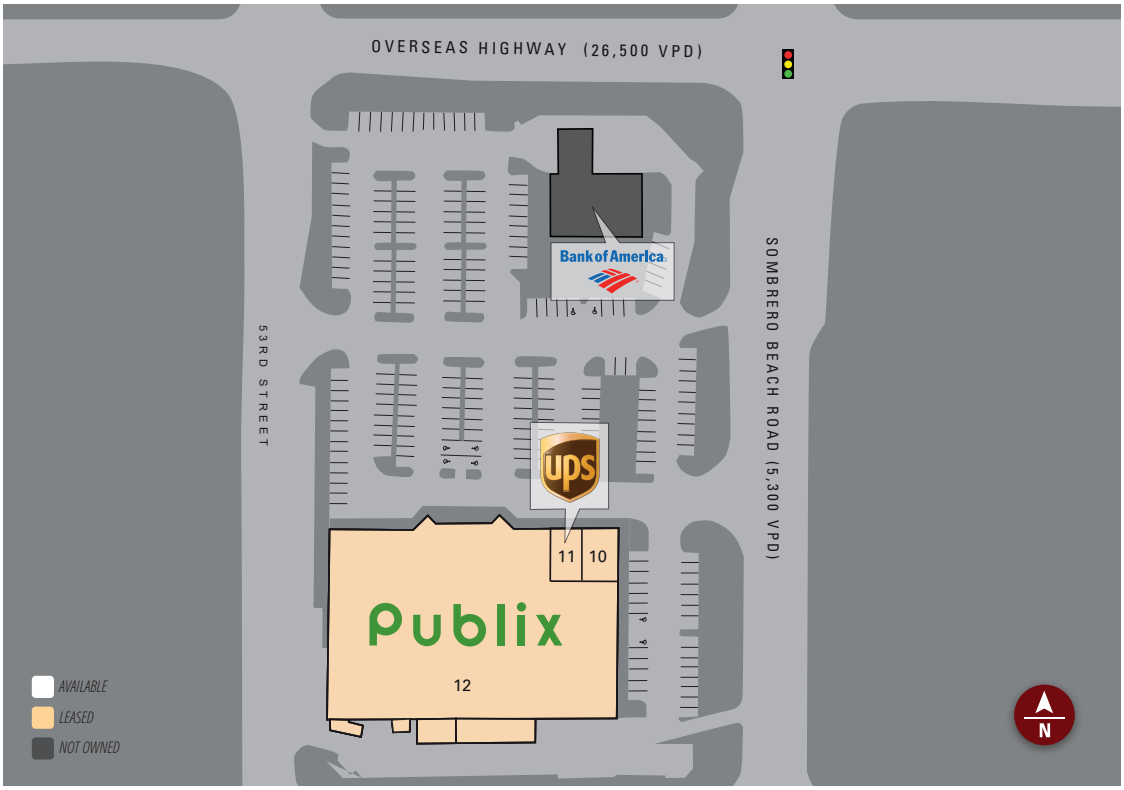

SITE PLAN

Suite	Tenant	Size
12	Publix	46,610
10	Publix Liquors	1,750
11	UPS	1,500

TOTAL 49,610

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FOOT TRAFFIC OVERVIEW

EST. # OF CUSTOMERS ANNUALLY
509,800

EST. # OF VISITS ANNUALLY
1.21M

AVG. VISITS / CUSTOMER
2.38

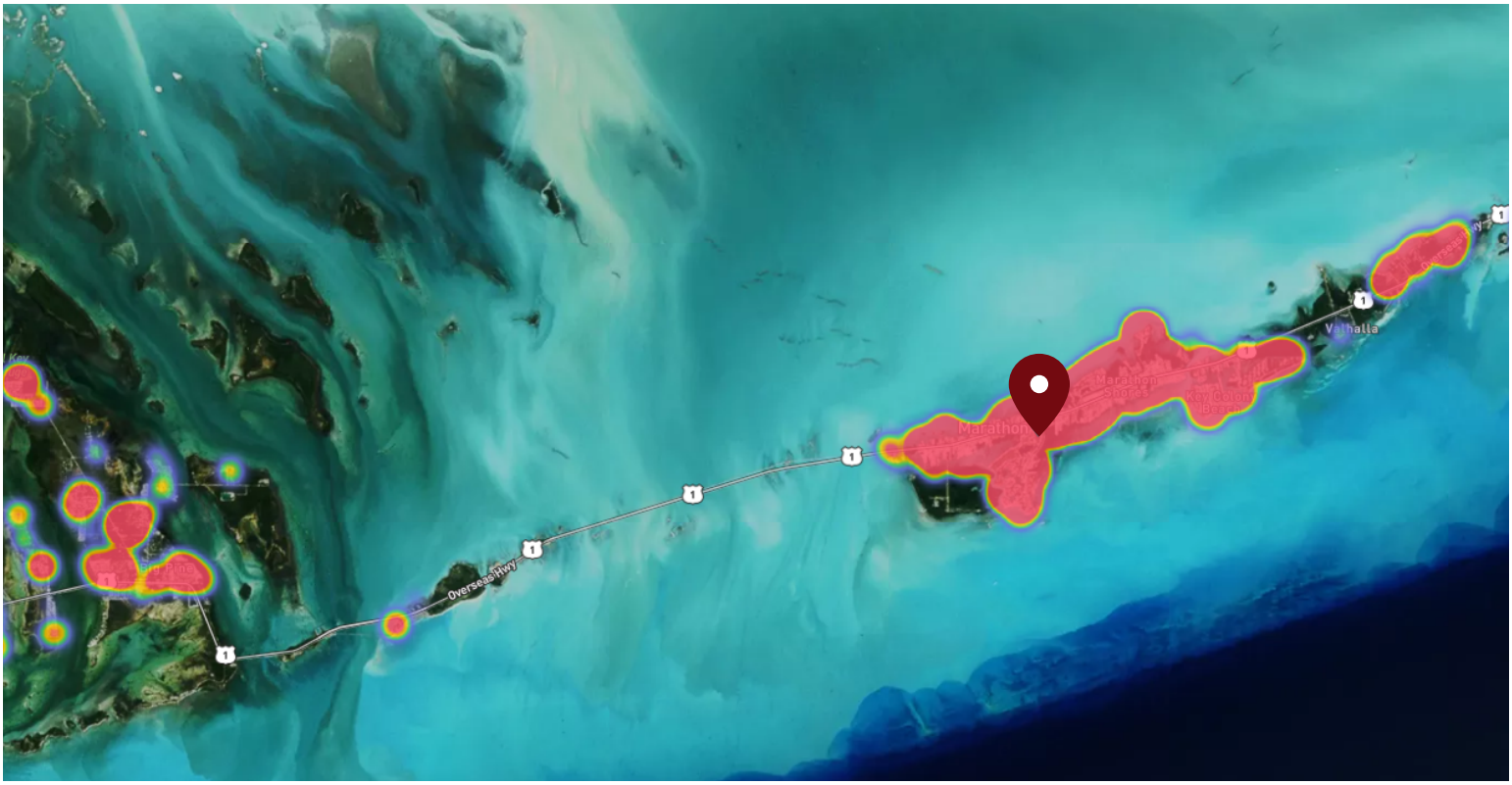
AVG. LENGTH-OF-STAY / VISIT
40 Min

TOP 3 DAYS	# OF VISITS
Saturday	214,986
Sunday	190,617
Friday	168,452

TOP 3 HOURS	# OF VISITS
5-6 PM	198,583
4-5 PM	197,385
6-7 PM	186,896

Data provided by Placer Labs Inc. (www.placer.ai) Jan 1, 2020 - Dec 31, 2020

SITE VISIT DENSITY



Red, orange, and yellow colors represent the location of 60% of site visitors

Data provided by Placer Labs Inc. (www.placer.ai)

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