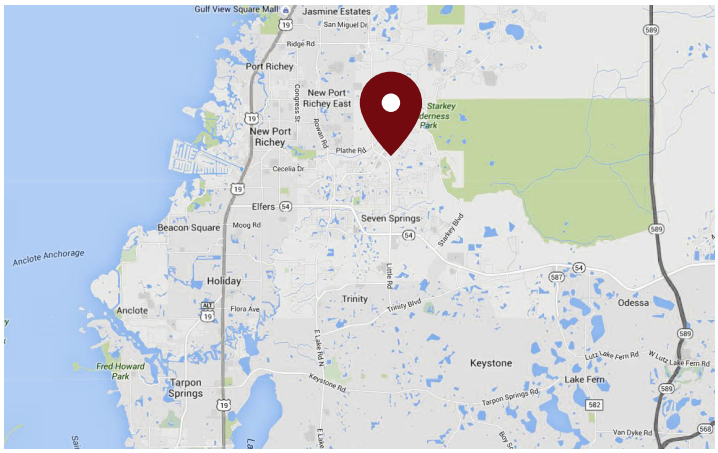
Publix #0643 - River Crossing Centre

5324 Little Road
New Port Richey, FL 34655
Lat 28.236, Long -82.669

FULLY LEASED

PROPERTY HIGHLIGHTS

- Publix-Anchored Center
- Located at the Signalized Intersection of River Crossings Boulevard and Little Road
- 2.5 Miles North of SR-54
- 3.4 Miles South of Ridge Road
- 4.5 Miles East of US-19
- 10.5 Miles West of the Suncoast Parkway Toll Road
- Traffic Count: 54,300 VPD



DEMOGRAPHICS	1 Mile	3 Miles	5 Miles
Total Population	15,383	114,113	287,881
Daytime Population	5,518	56,473	150,984
Total Households	3,036	25,633	67,422
Avg. HH Income	$82,127	$72,855	$79,121

Data provided by Placer Labs Inc. (www.placer.ai) & Esri

Sandra Woodworth

813.210.7509 | **swoodworth@crossmanco.com**
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Crossman & Company
www.crossmanco.com

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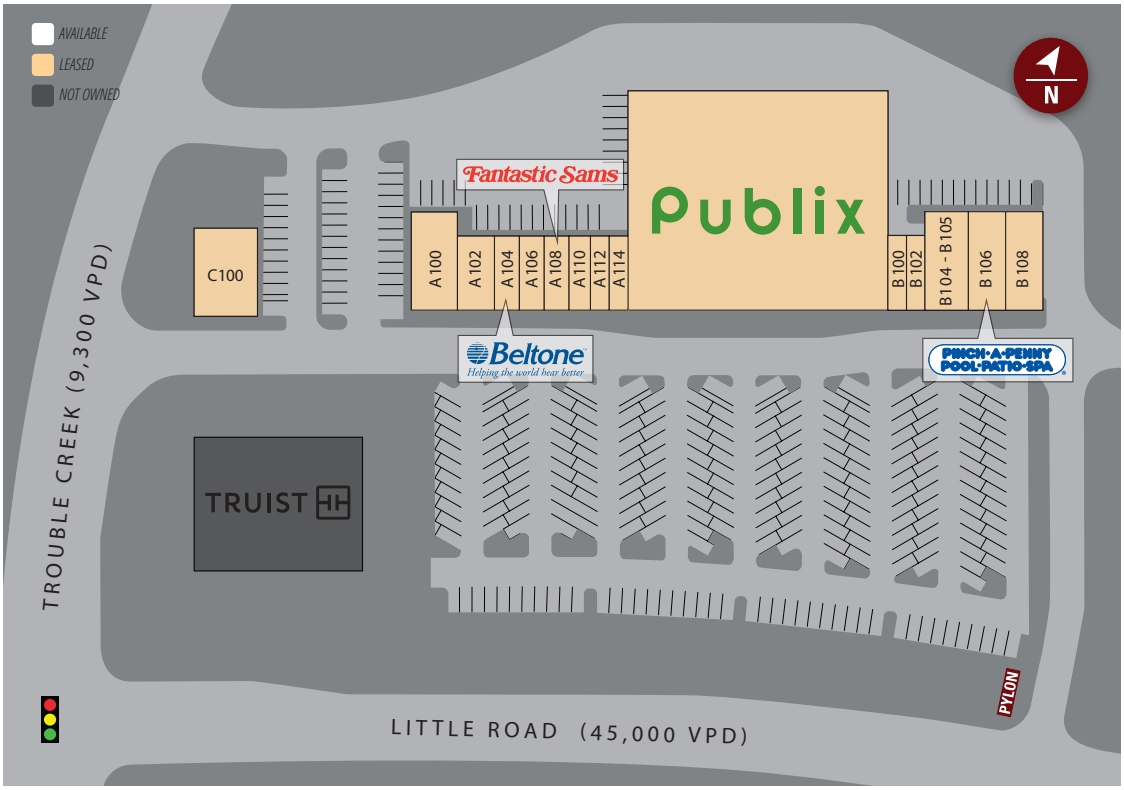

SITE PLAN

Suite	Tenant	Size
ANC	Publix	37,888
A100	After Hours Pediatrics	3,000
A102	River Crossing Liquors	1,800
A104	Beltone Hearing Aids	1,200
A106	Majik Touch Cleaners	1,200
A108	Fantastic Sams	1,200
A110	Estrella Insurance	1,050
A112	China King	900
A114	Amici Pizza II	900
B100	Expedia Cruises	900
B102	Pretty Nails Spa	900
B104- B105	Hibachi Express	2,800
B106	Pinch A Penny	2,400
B108	Auto Technologies	2,400
C100	TGH Senior Care Center Powered By Greenbrook	3,500

TOTAL 62,038

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FOOT TRAFFIC OVERVIEW

EST. # OF CUSTOMERS ANNUALLY
151,600

EST. # OF VISITS ANNUALLY
1.2 Million

AVG. VISITS / CUSTOMER
8.03

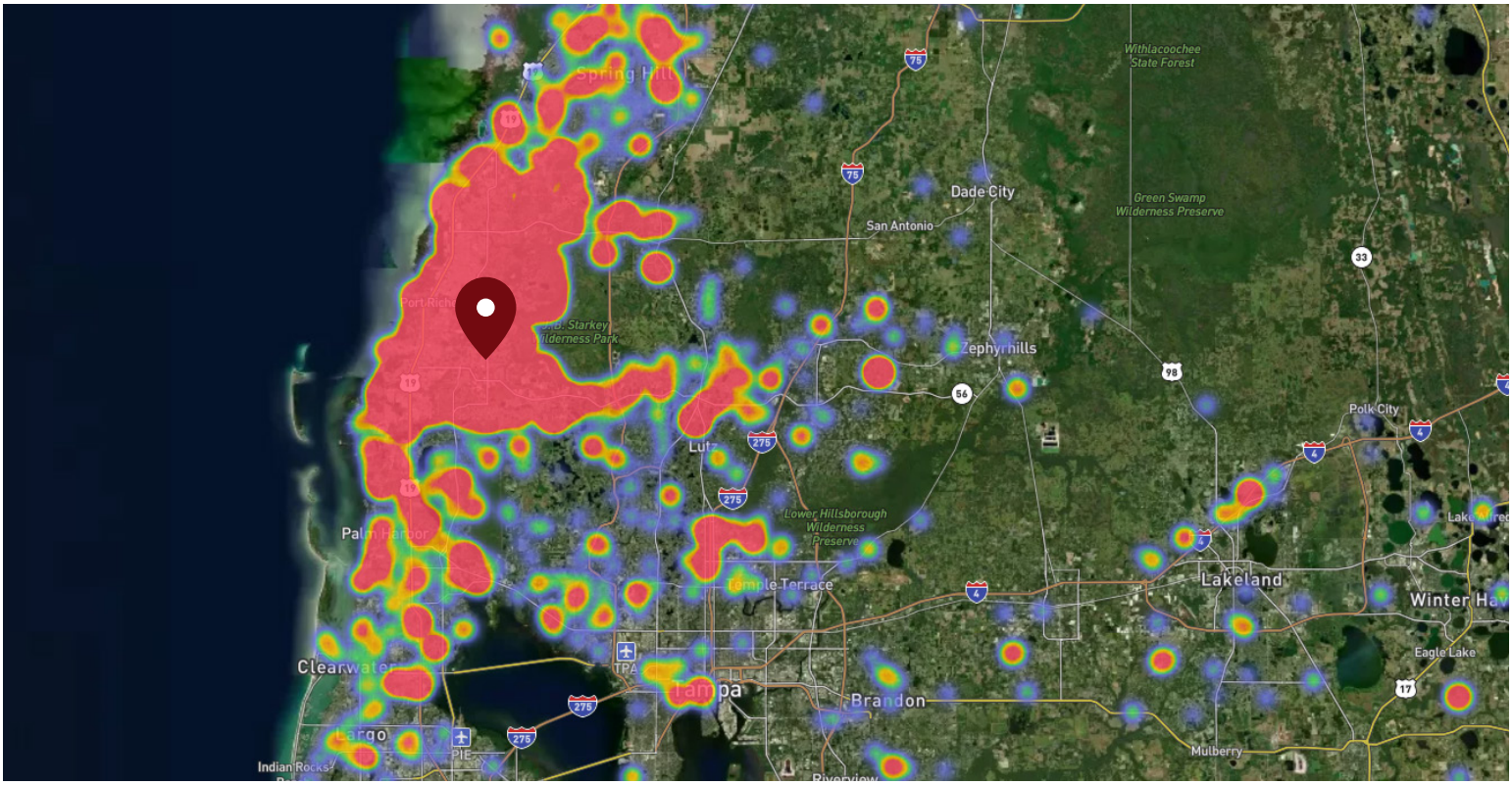
AVG. LENGTH-OF-STAY / VISIT
25 Min

TOP 3 DAYS	# OF VISITS
Friday	186,095
Saturday	184,330
Sunday	178,346

TOP 3 HOURS	# OF VISITS
5-6 PM	196,524
4-5 PM	176,375
6-7 PM	175,352

Data provided by Placer Labs Inc. (www.placer.ai) June 1, 2023 - May 31, 2024

SITE VISIT DENSITY



Red, orange, and yellow colors represent the location of 60% of site visitors

Data provided by Placer Labs Inc. (www.placer.ai)

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