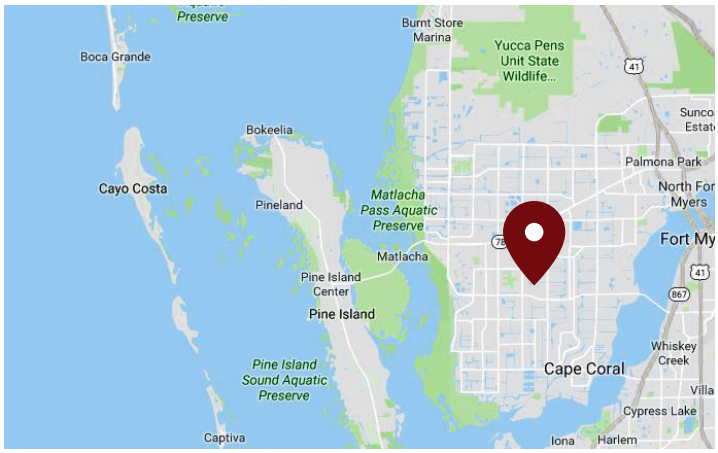
Publix #0854 - Midpoint Center

2420 Santa Barbara Boulevard
Cape Coral, FL 33914
Lat 26.605, Long -81.974

FULLY LEASED

PROPERTY HIGHLIGHTS

- Central Location in Fast Growing Cape Coral MSA
- Signaled Intersection on NW Corner of Major Thoroughfares Veterans Parkway and Santa Barbara Boulevard
- 60,000 SF Publix is Grocer's Largest Footprint, and Largest Store in Cape Coral
- Target Shadow Anchor
- Extremely Ample Parking Field



DEMOGRAPHICS	1 Mile	3 Miles	5 Miles
Total Population	9,628	80,375	146,982
Daytime Population	8,058	70,043	137,980
Total Households	3,500	31,850	62,332
Avg. HH Income	$77,679	$74,329	$78,353

Data provided by Placer Labs Inc. (www.placer.ai) & Esri

Sandra Woodworth

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Crossman & Company
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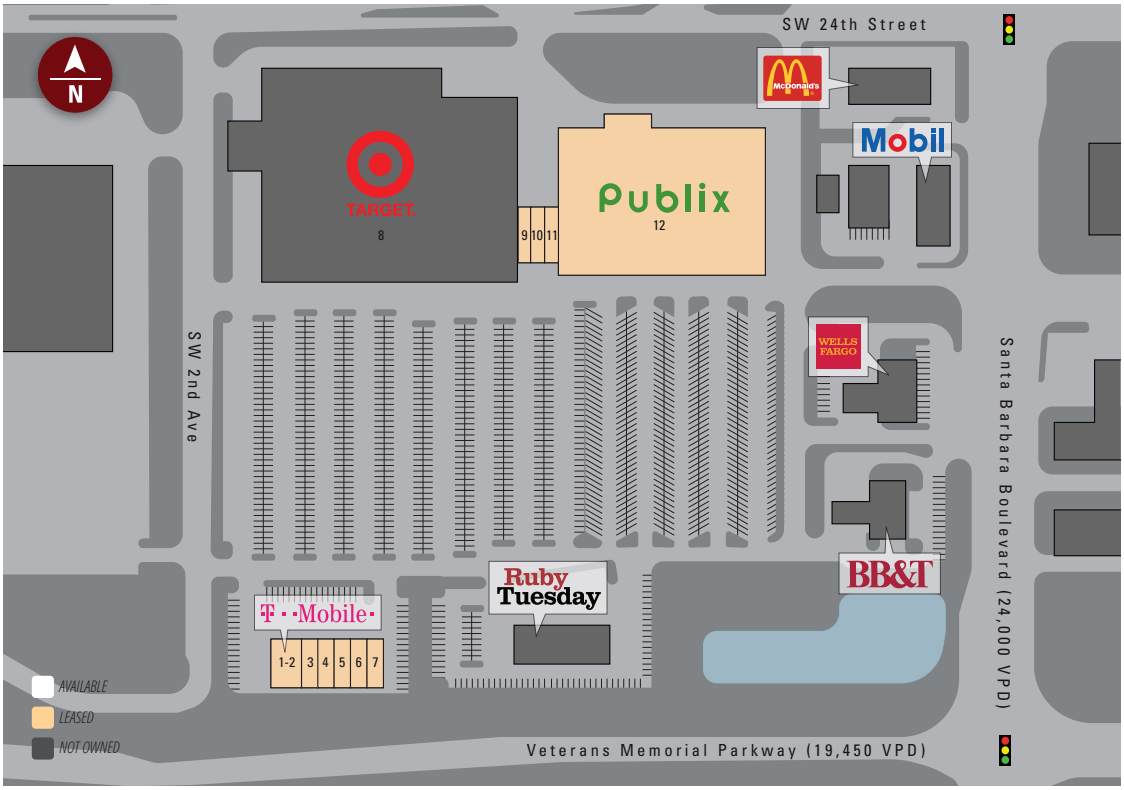

SITE PLAN

Suite	Tenant	Size
12	Publix	60,667
1-2	T-Mobile	3,500
3	3 Pepper Burrito Company	1,400
4	China Express	1,400
5	Subway	1,400
6	Bahia Bowls	1,050
7	Great Clips	1,050
9	Reflections Salon	1,613
10	GNC	1,653
11	Friendly Frankie's Liquor	1,653

TOTAL 75,386

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FOOT TRAFFIC OVERVIEW

EST. # OF CUSTOMERS ANNUALLY
384,500

EST. # OF VISITS ANNUALLY
2.41Million

AVG. VISITS / CUSTOMER
6.27

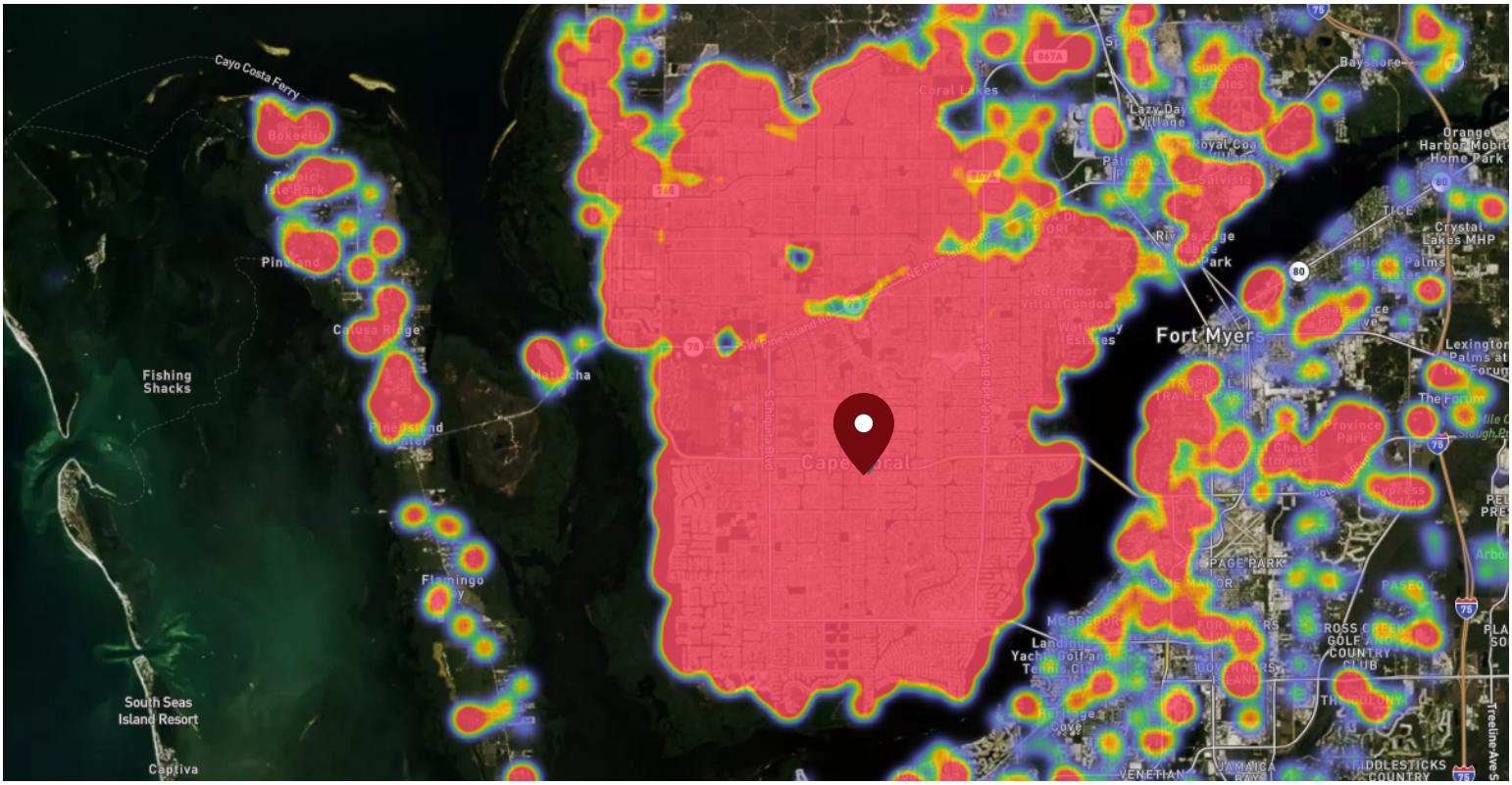
AVG. LENGTH-OF-STAY / VISIT
45 Min

TOP 3 DAYS	# OF VISITS
Saturday	419,808
Sunday	372,050
Friday	349,662

TOP 3 HOURS	# OF VISITS
4-5 PM	420,945
5-6 PM	410,021
3-4 PM	408,508

Data provided by Placer Labs Inc. (www.placer.ai) Jan 1, 2020 - Dec 31, 2020

SITE VISIT DENSITY



Red, orange, and yellow colors represent the location of 60% of site visitors

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