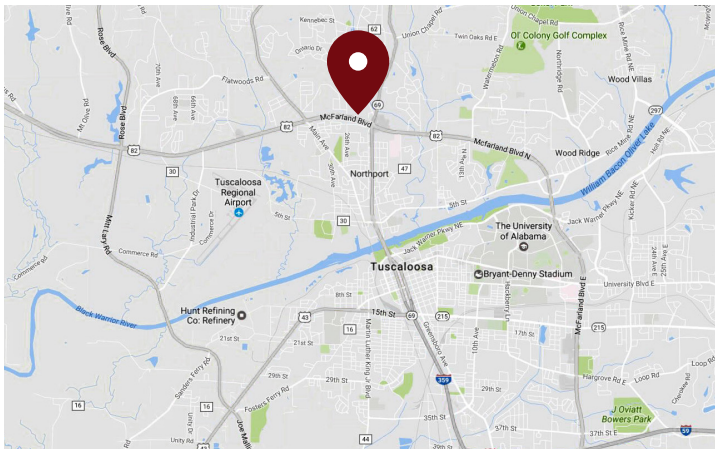
Publix #1075 - Northwood Crossings

2300 McFarland Boulevard
Northport, AL 35476
Lat 33.240, Long -87.580

FULLY LEASED

PROPERTY HIGHLIGHTS

- Publix-Anchored Center
- 3.5 Miles from the University of Alabama in Tuscaloosa
- Excellent Location at the Main Intersection of McFarland Boulevard and Highway 69
- Combined Traffic Count: 51,060 VPD



DEMOGRAPHICS	1 Mile	3 Miles	5 Miles
Total Population	6,915	49,263	111,573
Daytime Population	11,260	70,148	146,161
Total Households	2,492	17,364	40,524
Avg. HH Income	$85,941	$85,429	$82,693

Data provided by Placer Labs Inc. (www.placer.ai) & Esri

Jamie Golomb

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Crossman & Company
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SITE PLAN

Suite	Tenant	Size
3	Publix	44,271
1	Aaron's	6,400
2	AT&T	1,808
4	Hobby Lobby	60,042
5	Office Depot	16,408
6	Rodney D. Young Insurance Agency	1,980
7	American Deli	1,600
8	H&R Block	1,576
9	Eagle Cleaners	2,000
10-11	Five Below	9,200
12	Sally Beauty Supply	1,600
13	Nail Studio	1,600
OP 1	McDonald's	
OP 2	Wells Fargo	

TOTAL 148,485

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FOOT TRAFFIC OVERVIEW

EST. # OF CUSTOMERS ANNUALLY
359,400

EST. # OF VISITS ANNUALLY
2.8 Million

AVG. VISITS / CUSTOMER
7.83

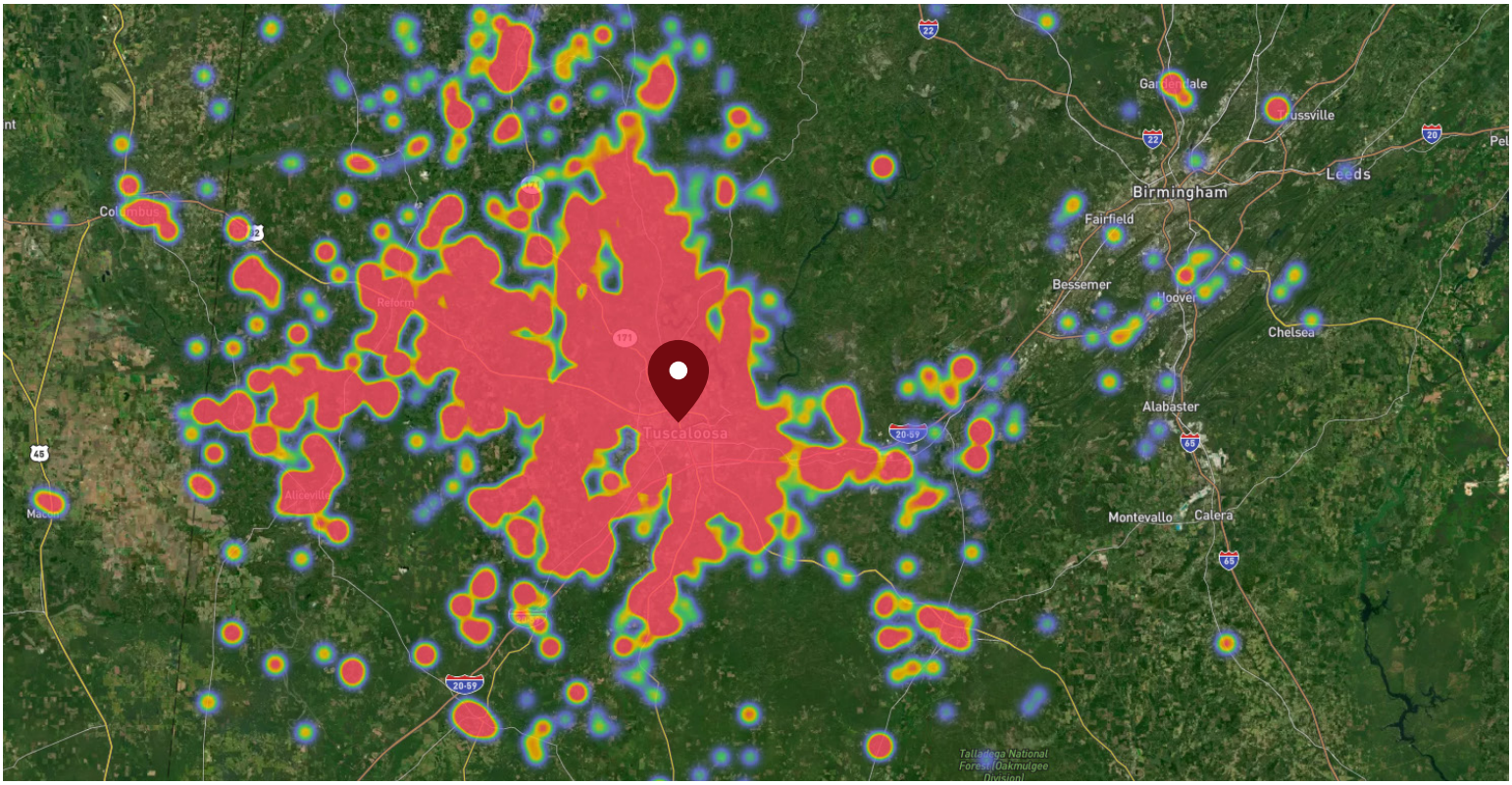
AVG. LENGTH-OF-STAY / VISIT
25 Min

TOP 3 DAYS	# OF VISITS
Saturday	323,248
Friday	296,682
Monday	251,907

TOP 3 HOURS	# OF VISITS
1-2 PM	285,800
4-5 PM	285,366
12-1 PM	284,612

Data provided by Placer Labs Inc. (www.placer.ai) August 1, 2023 - July 31, 2024

SITE VISIT DENSITY



Red, orange, and yellow colors represent the location of 60% of site visitors

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