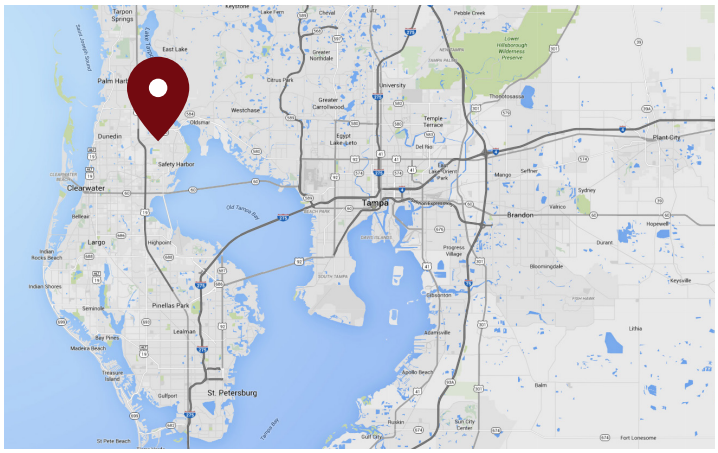
Publix #1117 - Northwood Plaza

2514 N. McMullen Booth Road
Clearwater, FL 33761
Lat 28.013, Long -82.709

FULLY LEASED

PROPERTY HIGHLIGHTS

- Anchored by Publix and CVS Pharmacy
- Located at the High Traffic Intersection of McMullen Booth Road and Enterprise Road
- Densely Populated High-Income Residential Area
- Established National and Local Tenant Mix
- Pylon Signage Available
- Combined Traffic Count: 87,148 VPD



DEMOGRAPHICS	1 Mile	3 Miles	5 Miles
Total Population	12,681	88,670	210,127
Daytime Population	9,512	86,043	209,604
Total Households	4,948	41,467	95,792
Avg. HH Income	$119,810	$83,493	$81,771

Data provided by Placer Labs Inc. (www.placer.ai) & Esri

Sandra Woodworth

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Crossman & Company
www.crossmanco.com

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Suite	Tenant	Size
2514	Publix	54,899
2508A	Famous Greek	1,100
2508B	Unavailable	3,200
2508D	Unavailable	1,400
2510A	Rita's Ice	1,000
2510B	Unavailable	1,625
2510C	Unavailable	1,300
2510D	Beltone Hearing Aids	800
2510E	Moda Milano	1,680
2510F	Unavailable	494
2512A	GNC	1,071
2516A	Unavailable	1,550
2516B	Massage Envy	3,318

Suite	Tenant	Size
2516C	Red Bamboo Spa	2,990
2516E	Solar Nails	1,720
2518B	Scrubs N' Stuff	3,518
2518C/D	Northwood Vision Center	2,830
2520A	Unavailable	1,875
2520B	Unavailable	1,500
2520C	Unavailable	1,856
2522A	Unavailable	36,000
2522B	Anytime Fitness	7,242
2522C	Salon Lofts	4,000
2522D	Anytime Fitness Office	1,020
2524A	Pure Barre	1,856
2524B	Great Clips	959

Suite	Tenant	Size
2524C	Expedia Cruise Ship Centers	635
2526A	Unavailable	1,329
2526B	The Garden Shed	750
2528	CVS Pharmacy	9,160
2530A/B	Pickles Plus	1,610
2532/34	Anthony's Coal Fired Pizza	2,875
2544	Clearwater Modern Dentistry	4,500
2550	Unavailable	3,575
2554	Another Broken Egg Cafe	3,775
2560A	Starbucks Coffee	1,536
2560B	Jersey Mike's	1,913
2560C	Unavailable	2,752

Suite	Tenant	Size
2566A	Unavailable	1,520
2566B	Unavailable	1,375
2566C	Unavailable	942
2566D	La Posh Salon	2,089
2566G	Unavailable	2,000
2568/70	Talbots	8,973
3024D	Unavailable	3,606
3030A/B	Pinch-A-Penny	4,117
OP1	SunTrust	
	TOTAL	199,919

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FOOT TRAFFIC OVERVIEW

EST. # OF CUSTOMERS ANNUALLY
364,000

EST. # OF VISITS ANNUALLY
2.3 Million

AVG. VISITS / CUSTOMER
6.33

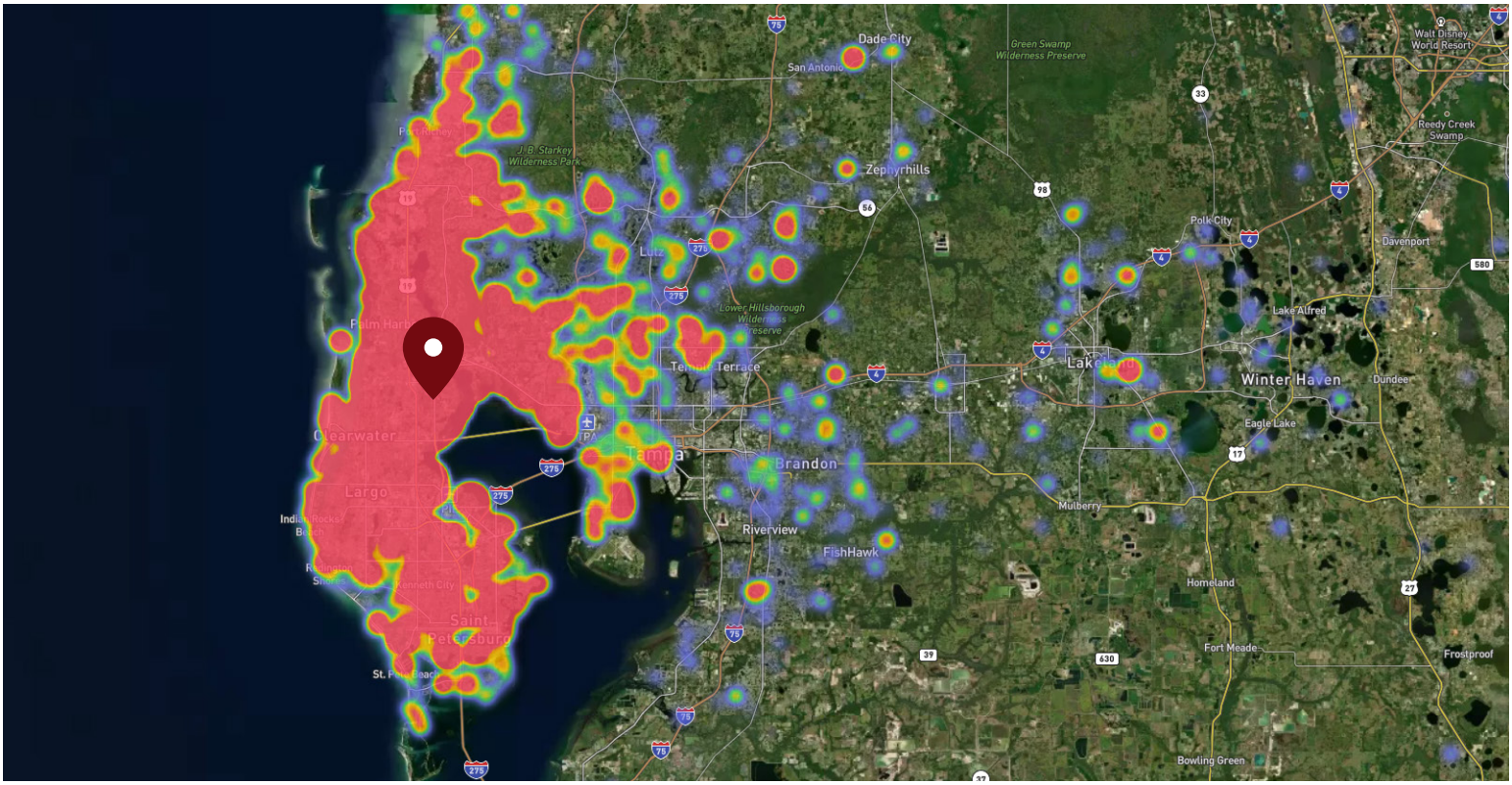
AVG. LENGTH-OF-STAY / VISIT
55 Min

TOP 3 DAYS	# OF VISITS
Sunday	370,130
Saturday	359,138
Friday	341,450

TOP 3 HOURS	# OF VISITS
12-1 PM	432,949
1-2 PM	402,073
11AM-12 PM	385,092

Data provided by Placer Labs Inc. (www.placer.ai) April 1, 2021 - March 31, 2022

SITE VISIT DENSITY



Red, orange, and yellow colors represent the location of 60% of site visitors

Data provided by Placer Labs Inc. (www.placer.ai)

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