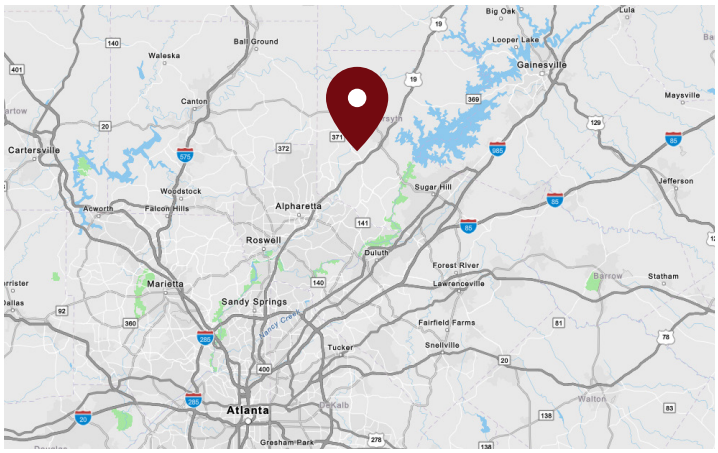
Publix #1130 - Castleberry Southard Crossing

5475 Bethelview Road
Cumming, GA 30040
Lat 34.174, Long -84.187

FULLY LEASED

PROPERTY HIGHLIGHTS

- Publix-anchored center located in Cumming, Forsyth's county seat, which consistently ranks as one of the fastest growing counties in Georgia and in the nation.
- Forsyth County is the 16th wealthiest county in the nation and is home to more than 75 international companies, more than 20 of which have located their North American corporate headquarters here.
- This location is less than 1.0 mile from New Hope Elementary School (1,340 students), 3.5 miles from Vickery Creek Middle School (1,029 students) and 4.5 miles from West Forsyth High School (2,406 students).
- The shopping center plaza is in the heart of an affluent residential area, with nearby household average household income topping $160,000 in a 5 mile radius.
- Traffic Count: 28,400 VPD



DEMOGRAPHICS	1 Mile	3 Miles	5 Miles
Total Population	7,974	56,424	135,231
Daytime Population	7,108	53,357	141,807
Total Households	2,718	18,952	44,459
Avg. HH Income	$146,472	$166,363	$168,209

Data provided by Placer Labs Inc. (www.placer.ai) & Esri

Melody Holley

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Crossman & Company
www.crossmanco.com

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SITE PLAN

Suite	Tenant	Size
110	Publix	45,600
210	La Belle Nails	1,600
220	LaVida Massage	3,200
240	PJ's Liquors	4,238
310	Sue's Art and Framing	1,400
320	Bethelview Eyecare	1,400
330	Forever Young Hair Salon	1,400
340	Huntington Learning Center	2,800
360	The UPS Store	1,400
410	Pacific Spice	2,800
430	North GA Running Co.	1,400
440	Express Vets	1,400
450	WNB Factory	1,400
460	Esquire Dry Cleaners	1,610
	Building 500	
510	Smile Pop Dentistry	2,770
530	H&R Block	1,400
540	Las Palmas Mexican Restaurant	4,200

TOTAL 80,018

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FOOT TRAFFIC OVERVIEW

EST. # OF CUSTOMERS ANNUALLY
140,500

EST. # OF VISITS ANNUALLY
796,800

AVG. VISITS / CUSTOMER
5.67

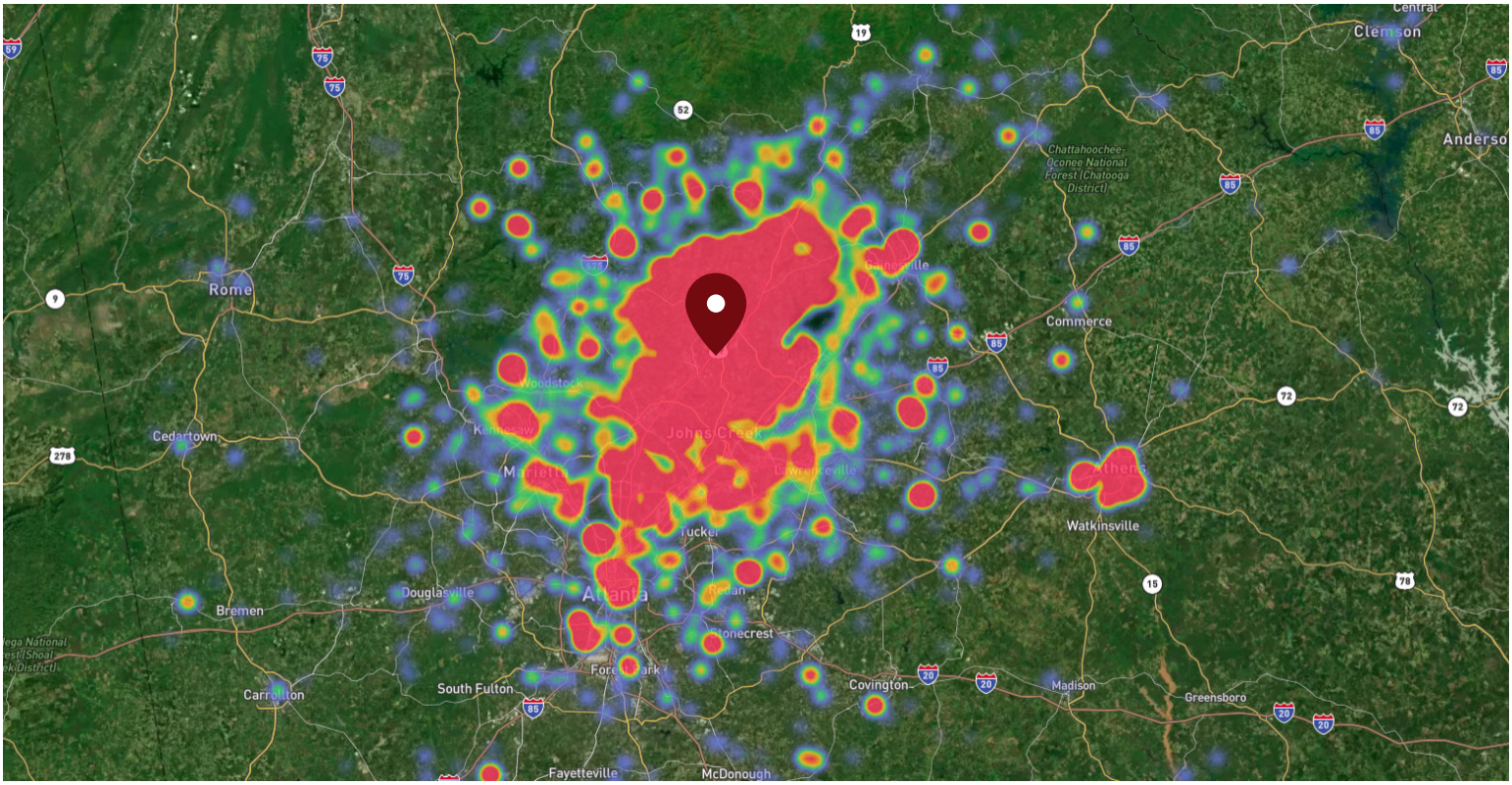
AVG. LENGTH-OF-STAY / VISIT
45 Min

TOP 3 DAYS	# OF VISITS
Saturday	123,248
Friday	120,187
Sunday	118,462

TOP 3 HOURS	# OF VISITS
1-2 PM	129,082
6-7 PM	135,723
12-1 PM	134,491

Data provided by Placer Labs Inc. (www.placer.ai) March 1, 2023 - February 29, 2024

SITE VISIT DENSITY



Red, orange, and yellow colors represent the location of 60% of site visitors

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