Publix #1154 - Publix at Richmond Hill Plantation

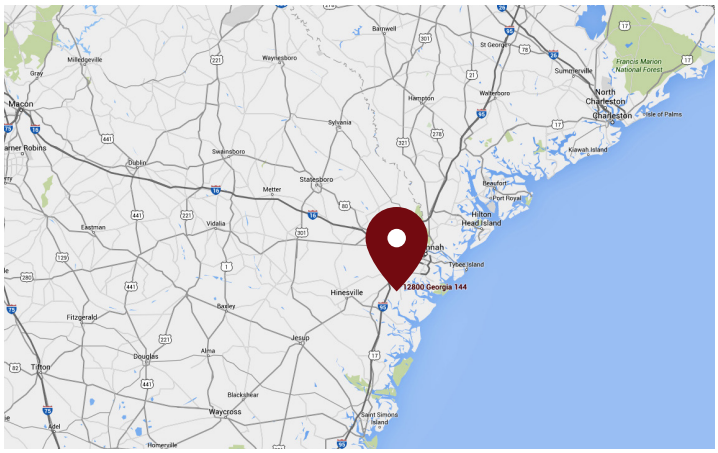
12800 Highway 144
Richmond Hill, GA 31324
Lat 31.909, Long -81.278

DEVELOPMENT OPPORTUNITY

±1.15 ACRE OUTPARCEL AVAILABLE

PROPERTY HIGHLIGHTS

- Outparcel Available for Ground Lease
- Publix-Anchored Center
- Savannah MSA
- Direct Access to Interstate 95
- Easy Ingress / Egress
- Traffic Count: 13,660 VPD



DEMOGRAPHICS	1 Mile	3 Miles	5 Miles
Total Population	1,848	18,201	35,100
Daytime Population	1,112	11,494	25,507
Total Households	627	6,358	11,878
Avg. HH Income	$165,467	$122,195	$128,537

Data provided by Placer Labs Inc. (www.placer.ai) & Esri

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Crossman & Company
www.crossmanco.com

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SITE PLAN

Suite	Tenant	Size
ANC	Publix	45,600
110	Ice Cream Shop	1,089
120	Asia Asian Cuisine	1,625
130	Sunshine Breakfast	3,340
150	Great Clips	1,200
160	Savvy Nails	1,200
170	Marcos	1,109
310	Southern Spirits	1,260
320	Subway	1,225
330	Savannah Dental	2,341
OP1	AVAILABLE	±1.15 AC
OP2	Autozone	±1.19 AC
OP3	McDonald's	

TOTAL 59,989

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FOOT TRAFFIC OVERVIEW

EST. # OF CUSTOMERS ANNUALLY
107,400

EST. # OF VISITS ANNUALLY
1.1 Million

AVG. VISITS / CUSTOMER
10.04

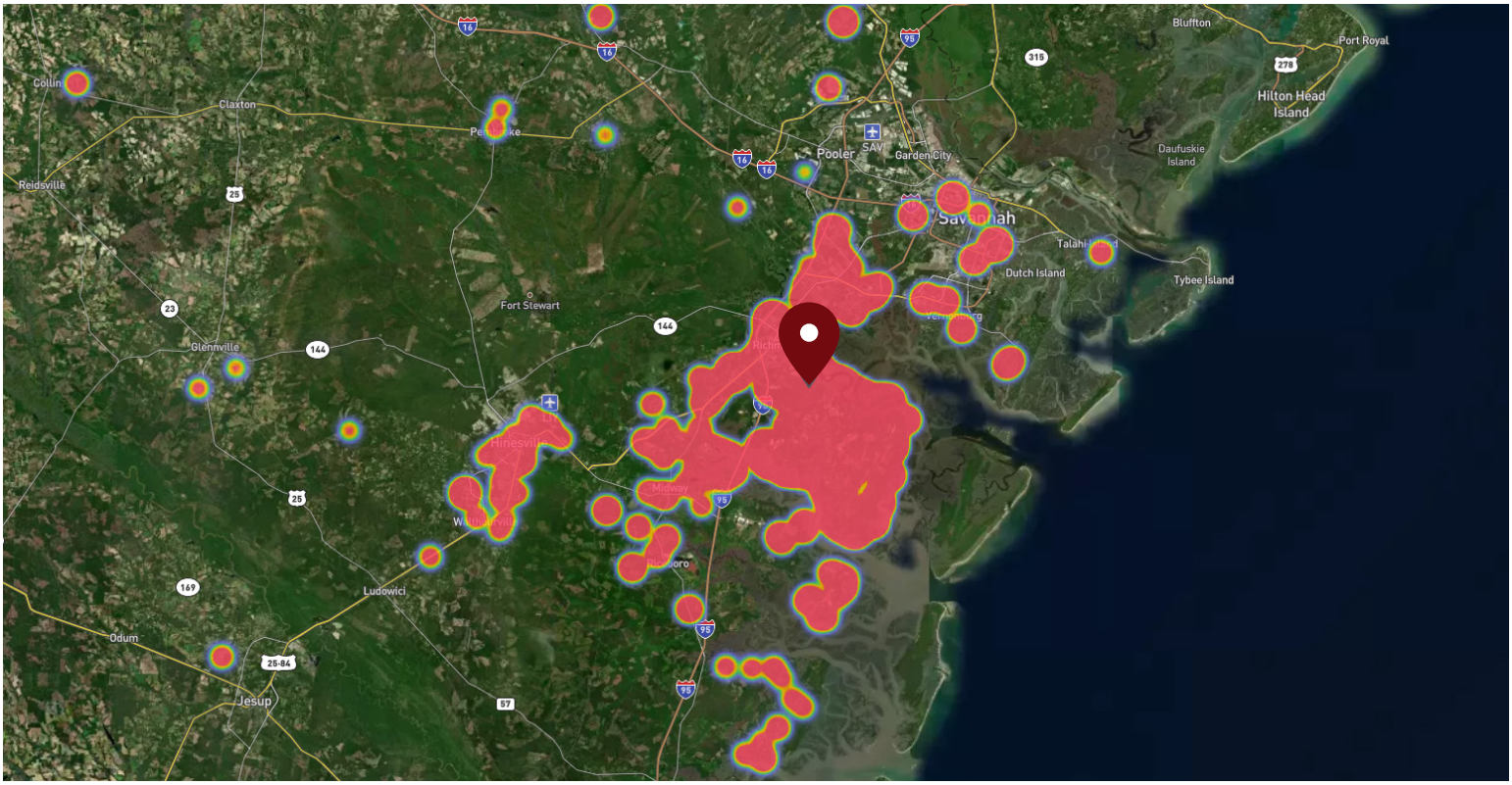
AVG. LENGTH-OF-STAY / VISIT
23 Min

TOP 3 DAYS	# OF VISITS
Saturday	183,733
Sunday	179,228
Friday	151,140

TOP 3 HOURS	# OF VISITS
5-6 PM	175,825
4-5 PM	166,188
6-7 PM	153,667

Data provided by Placer Labs Inc. (www.placer.ai) August 1, 2023 - July 31, 2024

SITE VISIT DENSITY



Red, orange, and yellow colors represent the location of 60% of site visitors

Data provided by Placer Labs Inc. (www.placer.ai)

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