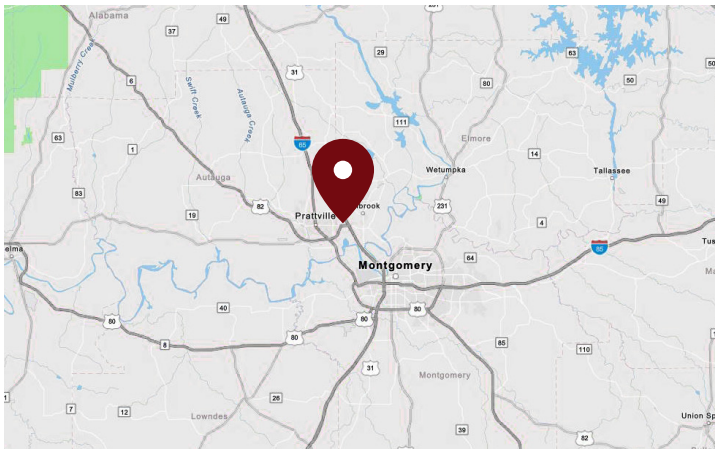
Publix #1228 - High Point Town Center

2431-2451 Cobbs Ford Road
Prattville, AL 36066
Lat 32.461, Long -86.398

FULLY LEASED

PROPERTY HIGHLIGHTS

- Part of the 900K SF High Point Town Center
- High Point Town Center Tenants Include: JC Penny, Bass Pro Shop, and Belk
- The 409K SF Prattville Town Centre is Across the Street, and is Anchored by Home Depot, Target, and TJ Maxx
- The Property is Located off Cobbs Ford Road (31,600 VPD), a Dense Retail Corridor with Multiple Shopping Centers and Malls
- Property is Less Than One Mile West of Interstate 65
- More than 53,000 Residents and 18,000 Employees Support the Trade Area



DEMOGRAPHICS	1 Mile	3 Miles	5 Miles
Total Population	2,144	27,593	54,040
Daytime Population	4,514	25,220	47,922
Total Households	1,108	10,921	21,300
Avg. HH Income	$77,636	$86,271	$80,986

Data provided by Placer Labs Inc. (www.placer.ai) & Esri

Jamie Golomb

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Crossman & Company
www.crossmanco.com

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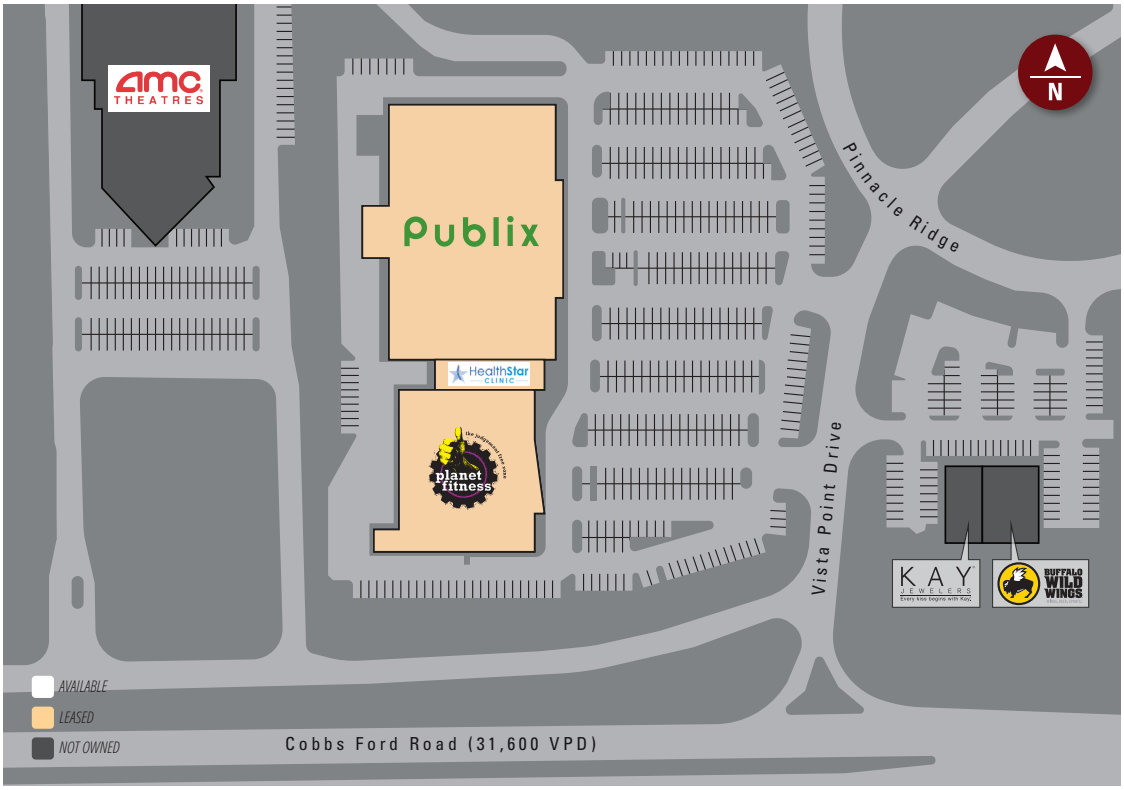

SITE PLAN

Suite	Tenant	Size
2451	Publix	54,340
2441	HealthStar Clinic	2,907
2431	Planet Fitness	30,000

TOTAL 87,247

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FOOT TRAFFIC OVERVIEW

EST. # OF CUSTOMERS ANNUALLY
683,000

EST. # OF VISITS ANNUALLY
4 Million

AVG. VISITS / CUSTOMER
5.87

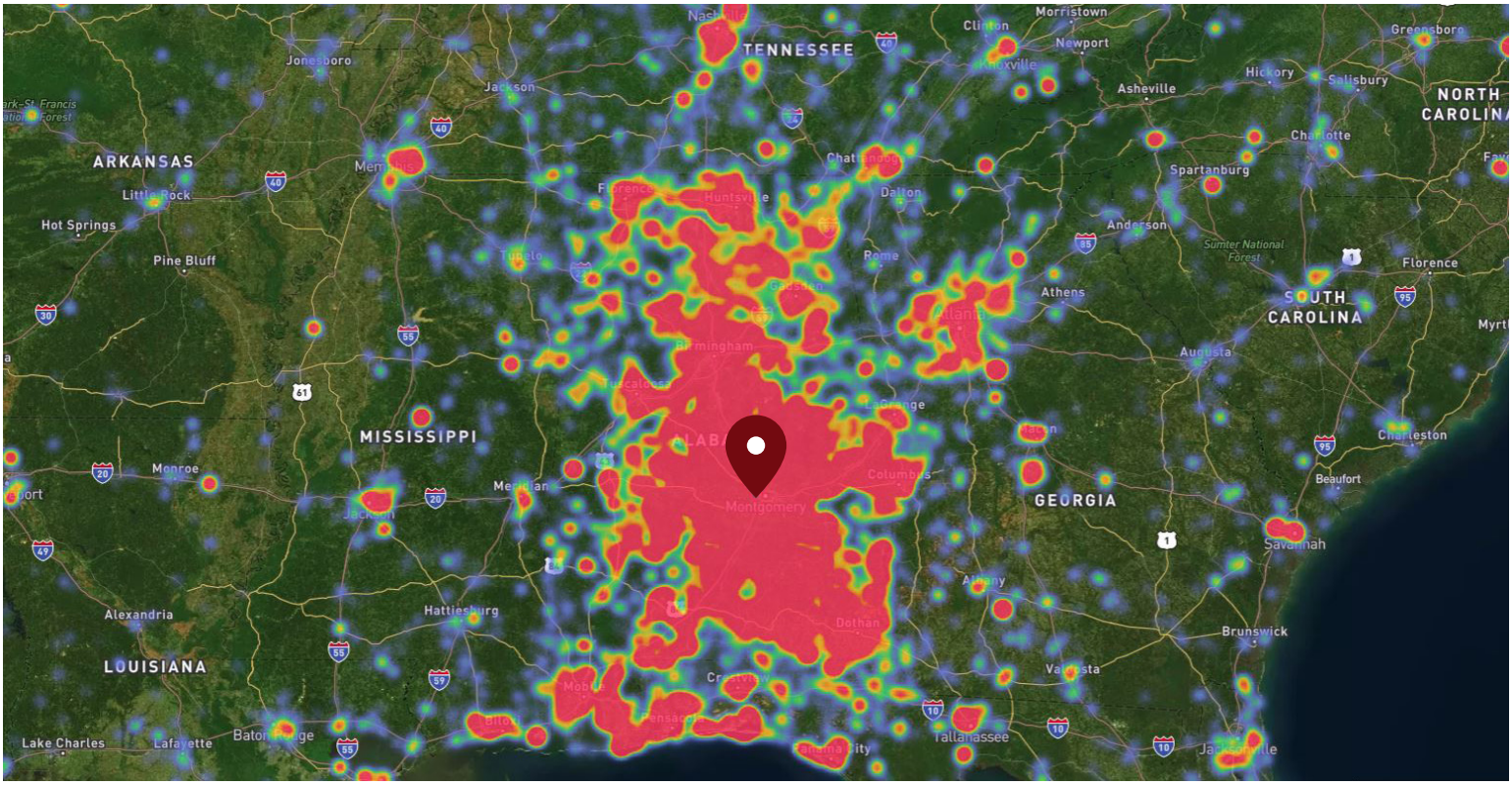
AVG. LENGTH-OF-STAY / VISIT
61 Min

TOP 3 DAYS	# OF VISITS
Saturday	821,610
Friday	687,021
Sunday	548,149

TOP 3 HOURS	# OF VISITS
12-1 PM	766,737
1-2 PM	764,378
5-6 PM	753,853

Data provided by Placer Labs Inc. (www.placer.ai) September 1, 2022 - August 31, 2023

SITE VISIT DENSITY



Red, orange, and yellow colors represent the location of 60% of site visitors

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