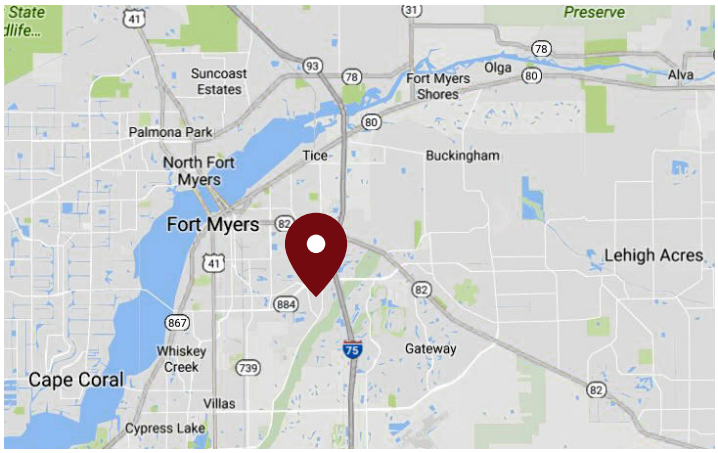
Publix #1280 - Shops at Village Walk

7950 Dani Drive
Fort Myers, FL 33966
Lat 26.604, Long -81.810

FULLY LEASED

PROPERTY HIGHLIGHTS

- Publix-Anchored Center
- Located at the High Traffic Signalized Intersection of Six Mile Cypress Parkway and Challenger Boulevard
- One-Mile West of Interstate-75
- 1/2 Mile South of Colonial Boulevard
- High Average HH Income and Densely Populated Area
- Traffic Count: 79,000 VPD (Colonial Boulevard and Six Mile Cypress Parkway)



DEMOGRAPHICS	2 Miles	4 Miles	6 Miles
Total Population	28,549	89,170	194,082
Daytime Population	27,136	110,336	234,540
Total Households	12,494	36,796	80,157
Avg. HH Income	$112,623	$106,468	$101,955

Data provided by Placer Labs Inc. (www.placer.ai) & Esri

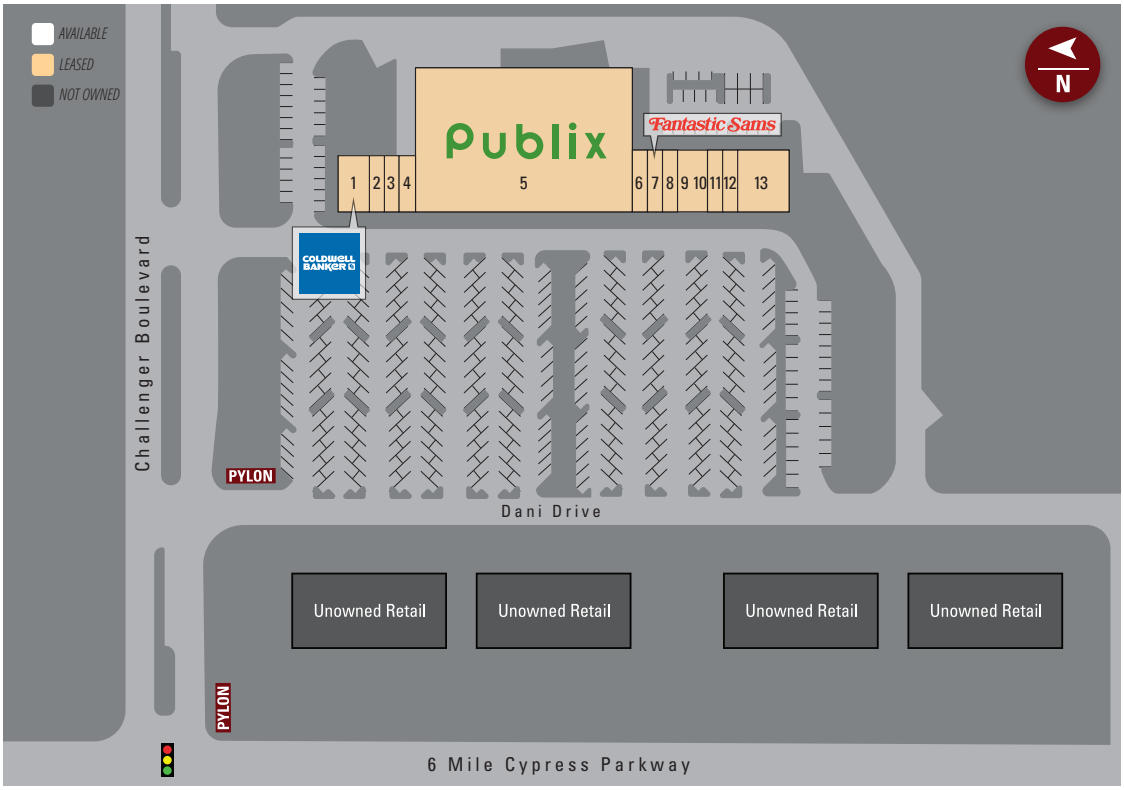
Sandra Woodworth
813.210.7509 | **swoodworth@crossmanco.com**
3505 E. Frontage Road, Suite 115 Tampa, FL

Licensed Real Estate Broker. No warranty expressed or implied has been made to the accuracy of the information provided herein, no liability assumed for error or omission.

Crossman & Company
www.crossmanco.com

Publix #1280 - Shops at Village Walk

7950 Dani Drive
Fort Myers, FL 33966
Lat 26.604, Long -81.810



SITE PLAN

Suite	Tenant	Size
1	Coldwell Banker	3,034
2	Pack & Ship Express	1,671
3	Sunbelt Mortgage & Title	1,373
4	A to Z Liquor Store Six Mile	1,975
5	Publix	54,340
6	Ceviches by Divino	1,640
7	Fantastic Sams	1,600
8	Gindele Family Chiropractic	1,600
9-10	JY Comfort Dental	3,200
11	China Lin	1,602
12	Royal Nail & Spa	1,600
13	Kumo Japanese Steak House	5,200

TOTAL 78,835

Sandra Woodworth

813.210.7509 | **swoodworth@crossmanco.com**
3505 E. Frontage Road, Suite 115 Tampa, FL

Licensed Real Estate Broker. No warranty expressed or implied has been made to the accuracy of the information provided herein, no liability assumed for error or omission.

Crossman & Company
www.crossmanco.com

Publix #1280 - Shops at Village Walk

7950 Dani Drive
Fort Myers, FL 33966
Lat 26.604, Long -81.810

FOOT TRAFFIC OVERVIEW

EST. # OF CUSTOMERS ANNUALLY
436,200

EST. # OF VISITS ANNUALLY
2.2 Million

AVG. VISITS / CUSTOMER
5.04

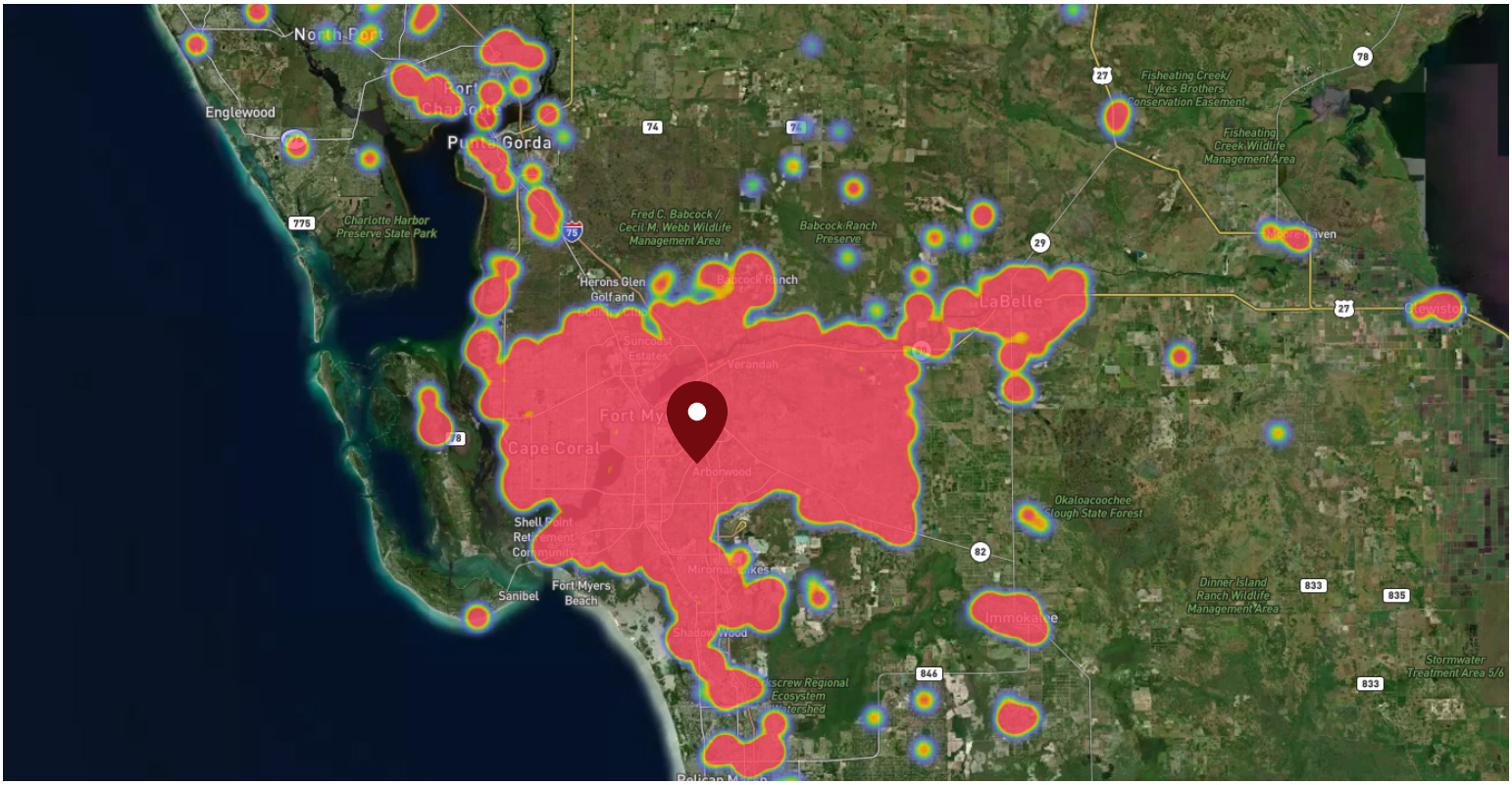
AVG. LENGTH-OF-STAY / VISIT
32 Min

TOP 3 DAYS	# OF VISITS
Saturday	383,980
Sunday	352,589
Friday	331,626

TOP 3 HOURS	# OF VISITS
12-1 PM	318,523
1-2 PM	301,059
6-7 PM	288,609

Data provided by Placer Labs Inc. (www.placer.ai) June 1, 2023 - May 31, 2024

SITE VISIT DENSITY



Red, orange, and yellow colors represent the location of 60% of site visitors

Data provided by Placer Labs Inc. (www.placer.ai)

Sandra Woodworth

813.210.7509 | **swoodworth@crossmanco.com**
3505 E. Frontage Road, Suite 115 Tampa, FL

Licensed Real Estate Broker. No warranty expressed or implied has been made to the accuracy of the information provided herein, no liability assumed for error or omission.

Crossman & Company
www.crossmanco.com