Publix #1410 - Lake Gibson Shopping Center

6767 US Highway 98 N
Lakeland, FL 33809
Lat 28.128, Long -81.973

FOR LEASE

±1 ACRE OP AVAILABLE

PROPERTY HIGHLIGHTS

- Publix-Anchored Center
- Center Redeveloped in 2012
- Located at the Busy Signalized Intersection of US Highway-98 and Marcum Road
- 2.6 Miles North of the Lakeland Square Mall
- 3.2 Miles North of Interstate-4
- Ideal Visibility
- Established Local and National Tenants
- Combined Traffic Count: 58,500 VPD

DEMOGRAPHICS	1 Mile	3 Miles	5 Miles
Total Population	5,840	57,652	103,678
Daytime Population	6,053	47,616	95,162
Total Households	2,150	23,140	40,526
Avg. HH Income	$81,986	$92,424	$88,364

Data provided by Placer Labs Inc. (www.placer.ai) & Esri

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Crossman & Company
www.crossmanco.com

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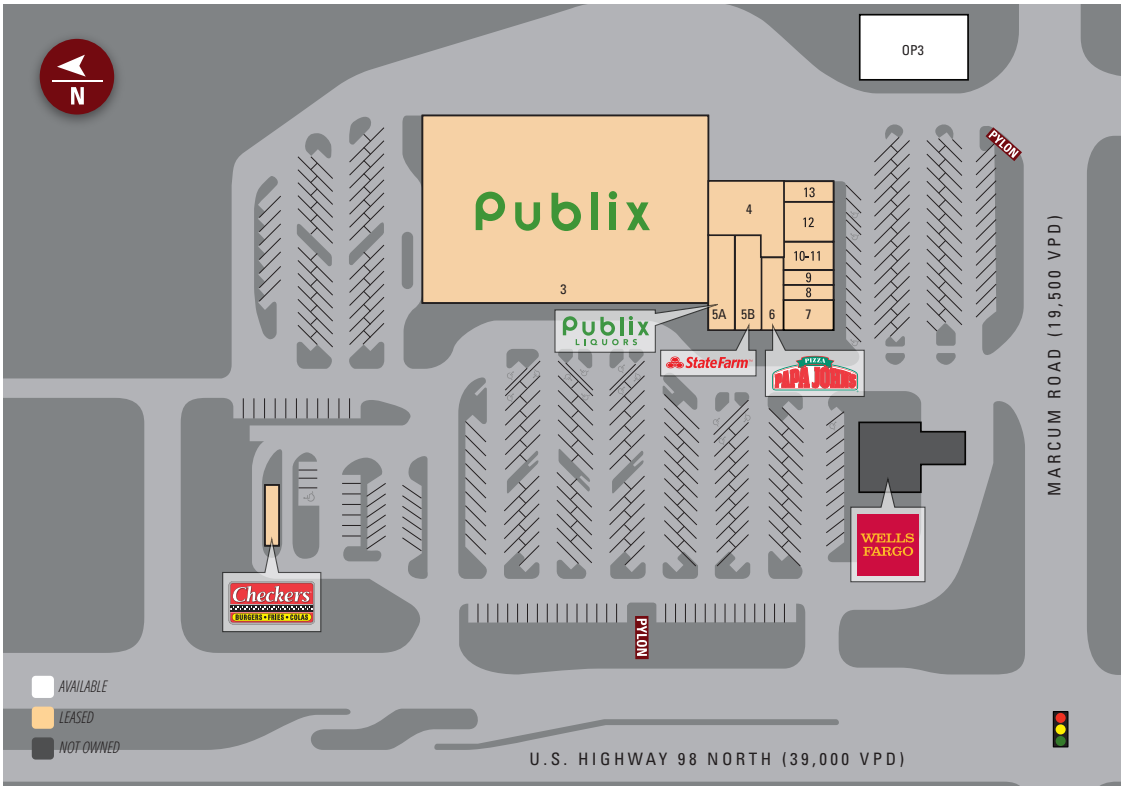

SITE PLAN

Suite	Tenant	Size
1-3	Publix	54,340
4	Exit Corridor	
5A	Publix Liquors	2,182
5B	State Farm	1,400
6	Papa John's	3,300
7	Florida Dermatology and Skin Cancer Centers	1,551
8	Asia Nail & Spa	765
9	Lakeland Barber Company	745
10-11	Northside Asian Kitchen	1,486
12	Northside Family Dental	2,012
13	Spotless Cleaners	1,055
OP1	Checkers	±1 Acre
OP3	AVAILABLE	±1 Acre

TOTAL 69,074

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FOOT TRAFFIC OVERVIEW

EST. # OF CUSTOMERS ANNUALLY
192,900

EST. # OF VISITS ANNUALLY
1.4 Million

AVG. VISITS / CUSTOMER
7.22

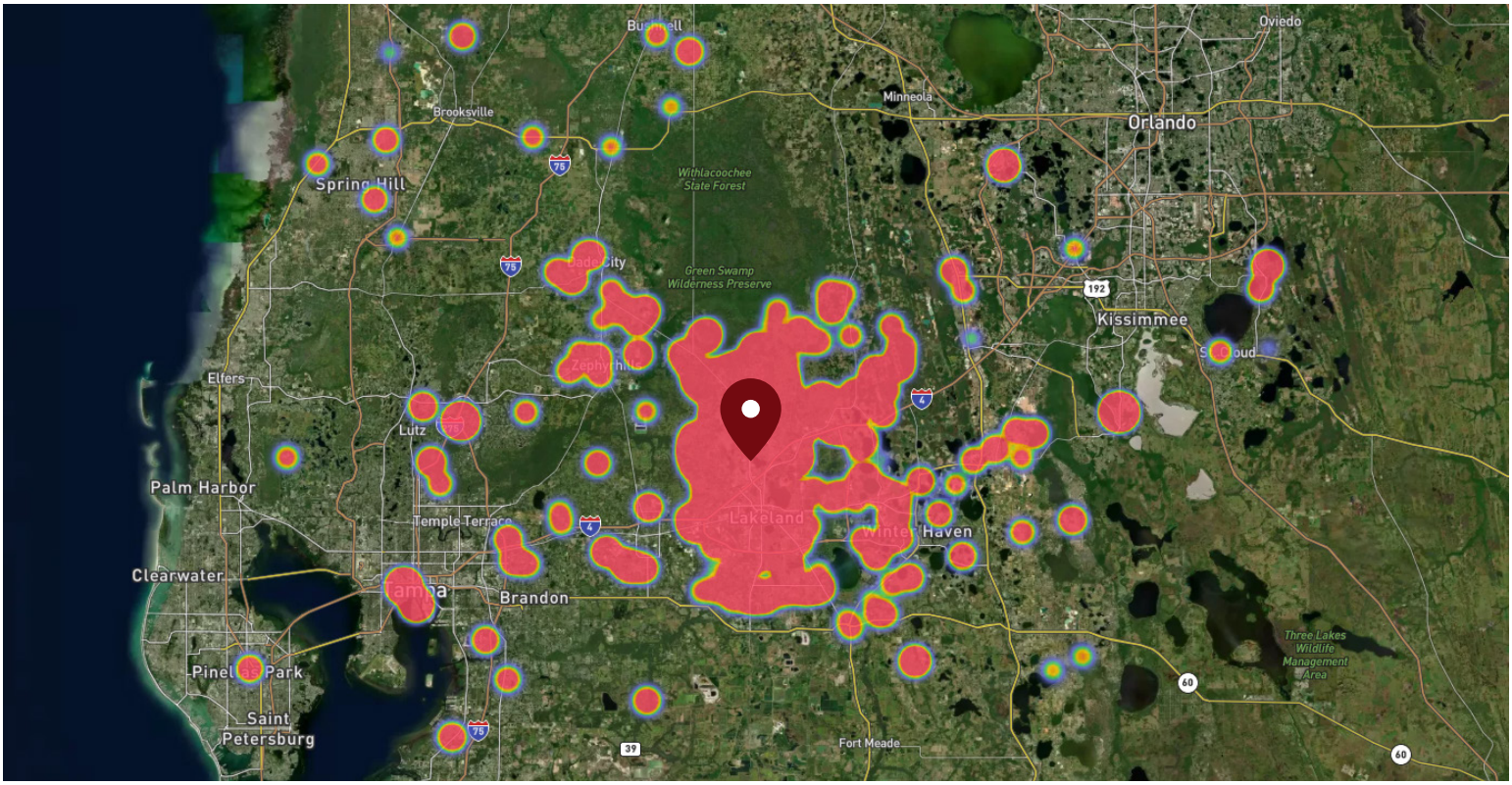
AVG. LENGTH-OF-STAY / VISIT
25 Min

TOP 3 DAYS	# OF VISITS
Saturday	234,362
Friday	203,817
Sunday	203,582

TOP 3 HOURS	# OF VISITS
5-6 PM	208,833
4-5 PM	198,804
6-7 PM	187,241

Data provided by Placer Labs Inc. (www.placer.ai) July 1, 2024 - June 30, 2025

SITE VISIT DENSITY



Red, orange, and yellow colors represent the location of 60% of site visitors

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