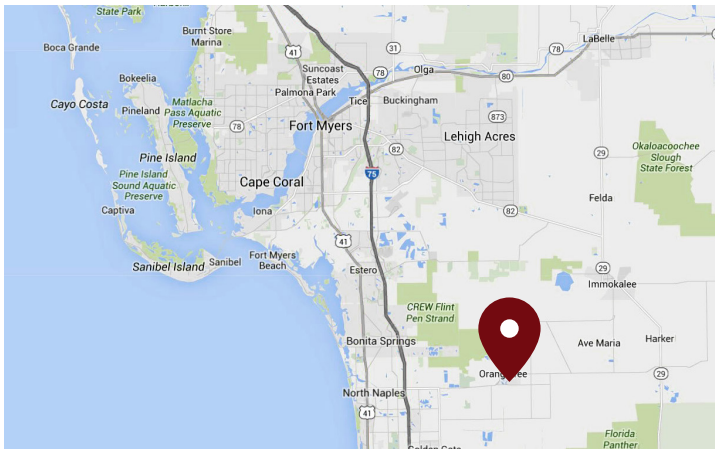
# Publix #1527 Orangetree Shopping Center

13540 Immokalee Road
Naples, FL 34120
Lat 26.276, Long -81.607

**FULLY LEASED**

## PROPERTY HIGHLIGHTS

- 8.5 Miles East of Interstate-75
- Ideally Located Just South of the Intersection of Immokalee Road and Randall Boulevard in Golden Gates Estates, Adjacent to Valencia Lakes, a Gated Residential Community
- High Average Household Income
- Traffic Count: 16,089 VPD




| DEMOGRAPHICS | 1 Mile | 3 Miles | 5 Miles |
|---|---|---|---|
| Total Population | 2,656 | 14,885 | 31,633 |
| Daytime Population | 2,131 | 11,671 | 24,529 |
| Total Households | 802 | 3,136 | 10,235 |
| Avg. HH Income | $99,623 | $108,989 | $109,407 |

*Data provided by Placer Labs Inc. (www.placer.ai) & Esri*

**Meredith Vogel**

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Crossman & Company
www.crossmanco.com

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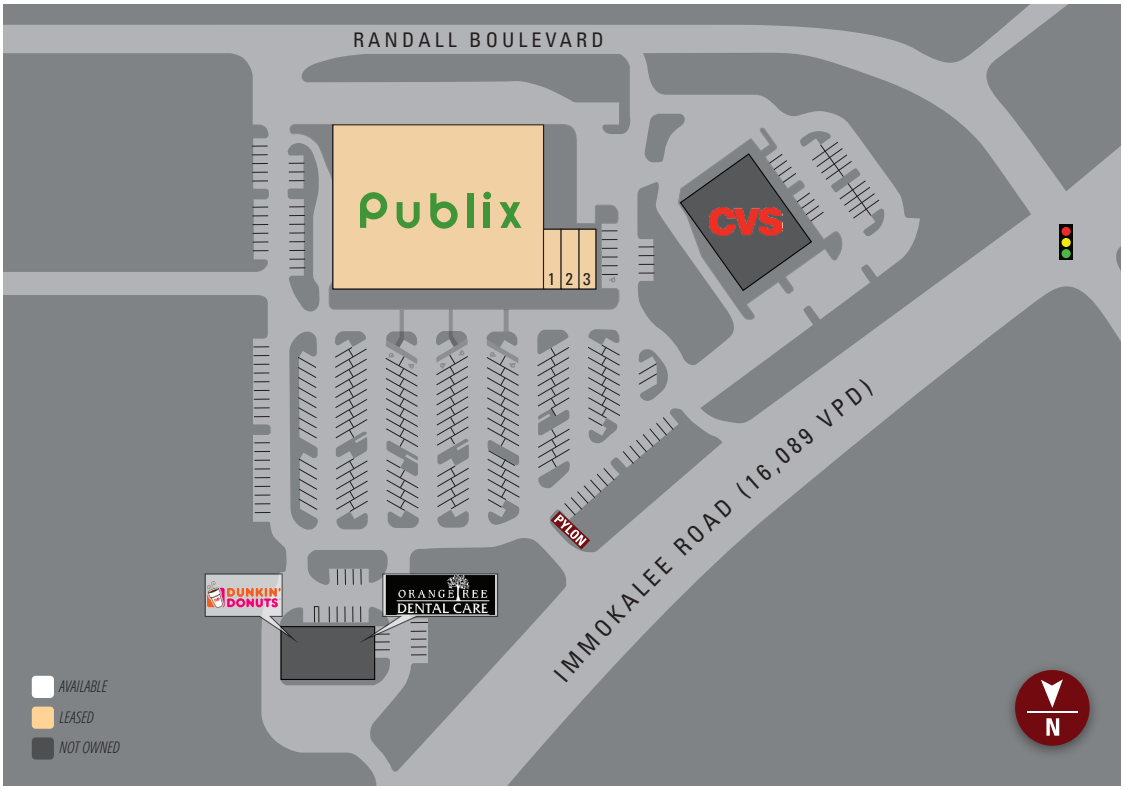


## SITE PLAN

| Suite | Tenant | Size |
|---|---|---|
| ANC | Publix | 45,600 |
| 1 | Publix Liquors | 1,400 |
| 2 | Diamond Nails | 1,400 |
| 3 | China Palace | 1,400 |
| | TOTAL | 49,800 |

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## FOOT TRAFFIC OVERVIEW

**EST. # OF CUSTOMERS ANNUALLY**
114,700

**EST. # OF VISITS ANNUALLY**
845,500

**AVG. VISITS / CUSTOMER**
7.37

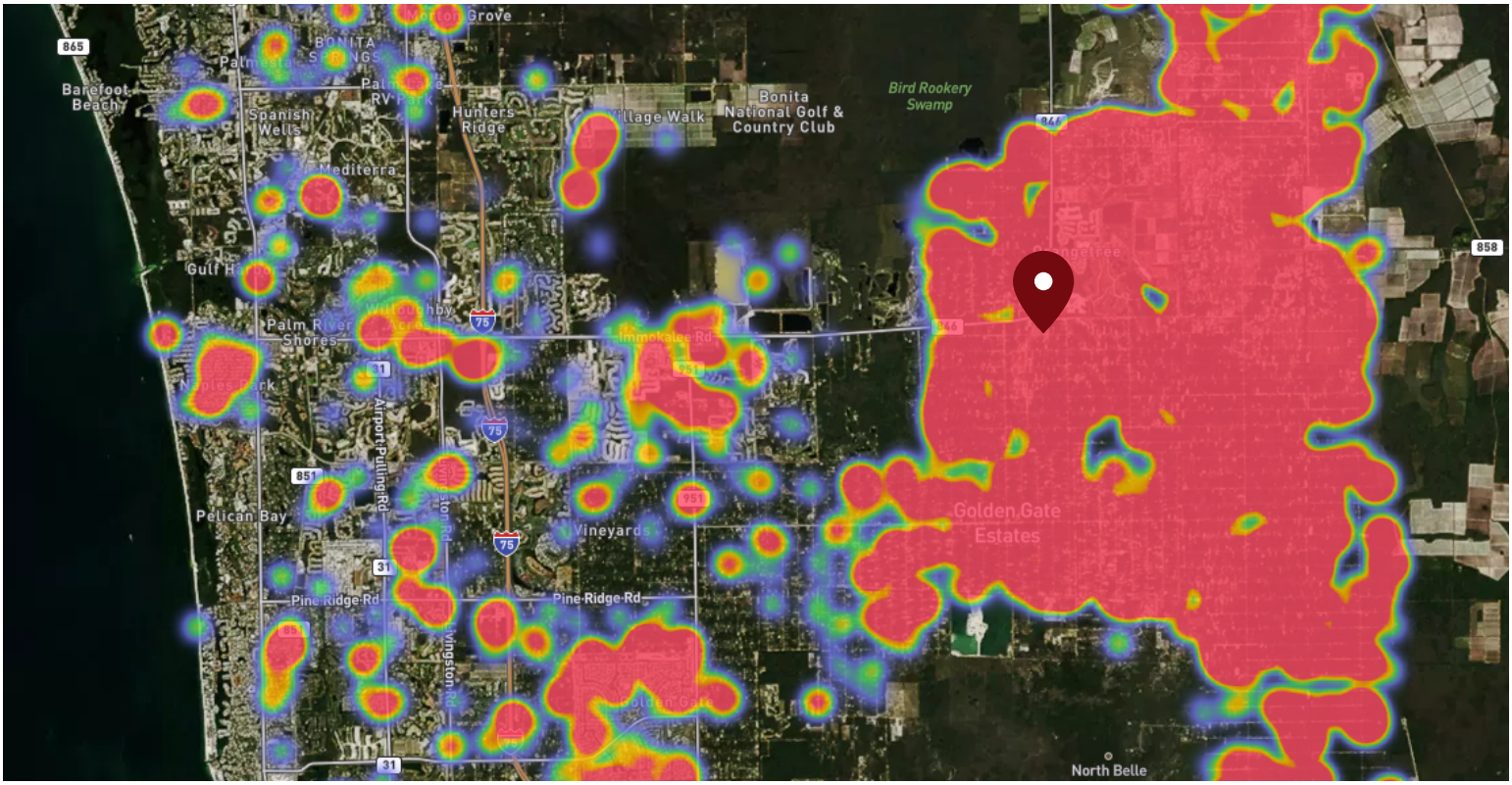
**AVG. LENGTH-OF-STAY / VISIT**
38 Min

| TOP 3 DAYS | # OF VISITS |
|---|---|
| Sunday | 148,799 |
| Saturday | 140,090 |
| Friday | 116,358 |

| TOP 3 HOURS | # OF VISITS |
|---|---|
| 5-6 PM | 152,310 |
| 6-7 PM | 148,388 |
| 4-5 PM | 140,507 |

*Data provided by Placer Labs Inc. (www.placer.ai) Jan 1, 2020 - Dec 31, 2020*

## SITE VISIT DENSITY




**Red, orange, and yellow colors represent the location of 60% of site visitors**

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