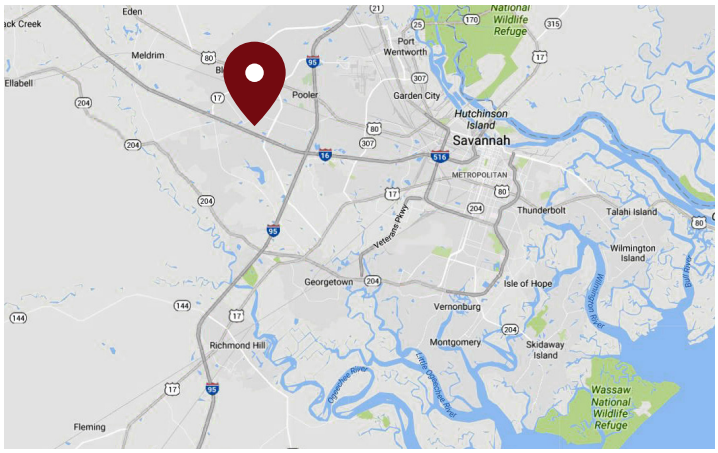
Publix #1584 - Blue Moon Crossing

201 Blue Moon Crossing
Pooler, GA 31322
Lat 32.080, Long -81.286

FULLY LEASED

PROPERTY HIGHLIGHTS

- Publix-Anchored Center
- Located Outside of Savannah, GA in a High Growth Market
- Perfect for Restaurants, Hair Salon and Medical
- Traffic Count: 37,940 VPD



DEMOGRAPHICS	1 Mile	3 Miles	5 Miles
Total Population	3,940	20,334	45,784
Daytime Population	2,740	13,478	43,707
Total Households	1,772	8,153	18,125
Avg. HH Income	$113,885	$106,551	$106,772

Data provided by Placer Labs Inc. (www.placer.ai) & Esri

Dylan Silverman

Main: **407.423.5400** | Cell: **321.614.0272** | **dsilverman@crossmanco.com**
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Crossman & Company
www.crossmanco.com

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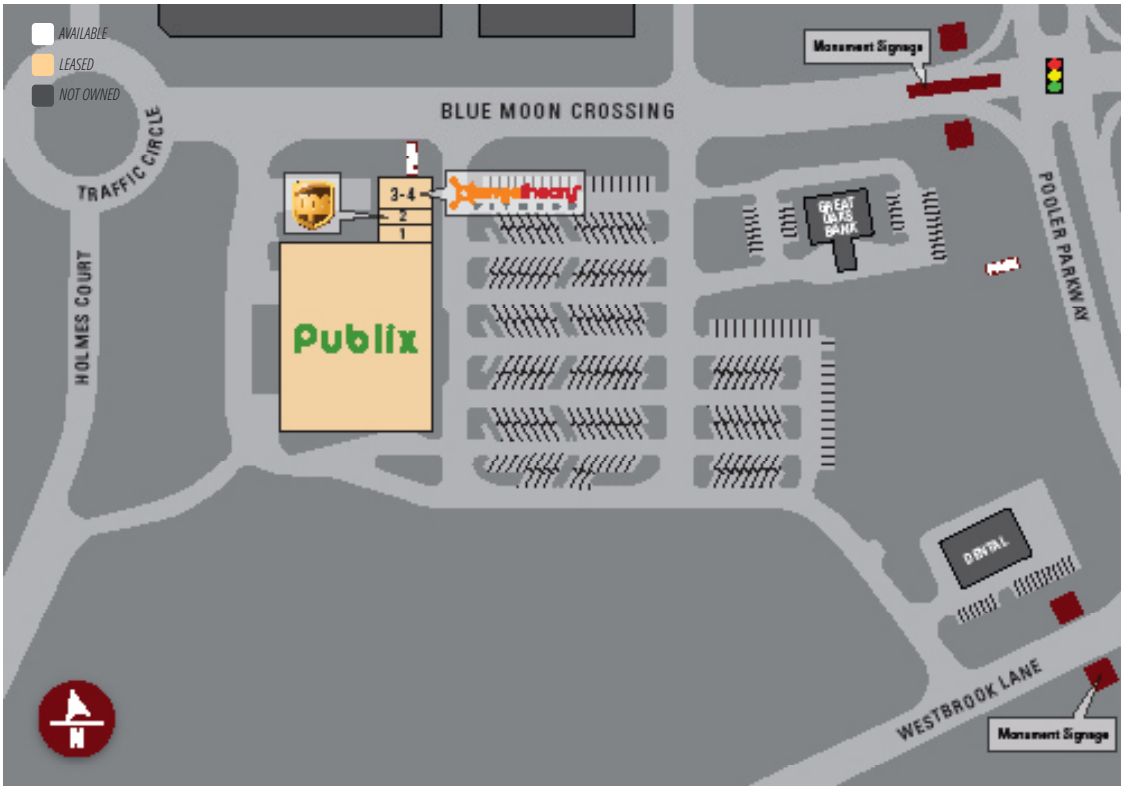

SITE PLAN

Suite	Tenant	Size
5	Publix	45,600
1	Nail Salon & Spa	1,400
2	UPS	1,400
3-4	OrangeTheory Fitness	2,800

TOTAL 51,200

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FOOT TRAFFIC OVERVIEW

EST. # OF CUSTOMERS ANNUALLY
170,100

EST. # OF VISITS ANNUALLY
1.1 Million

AVG. VISITS / CUSTOMER
6.59

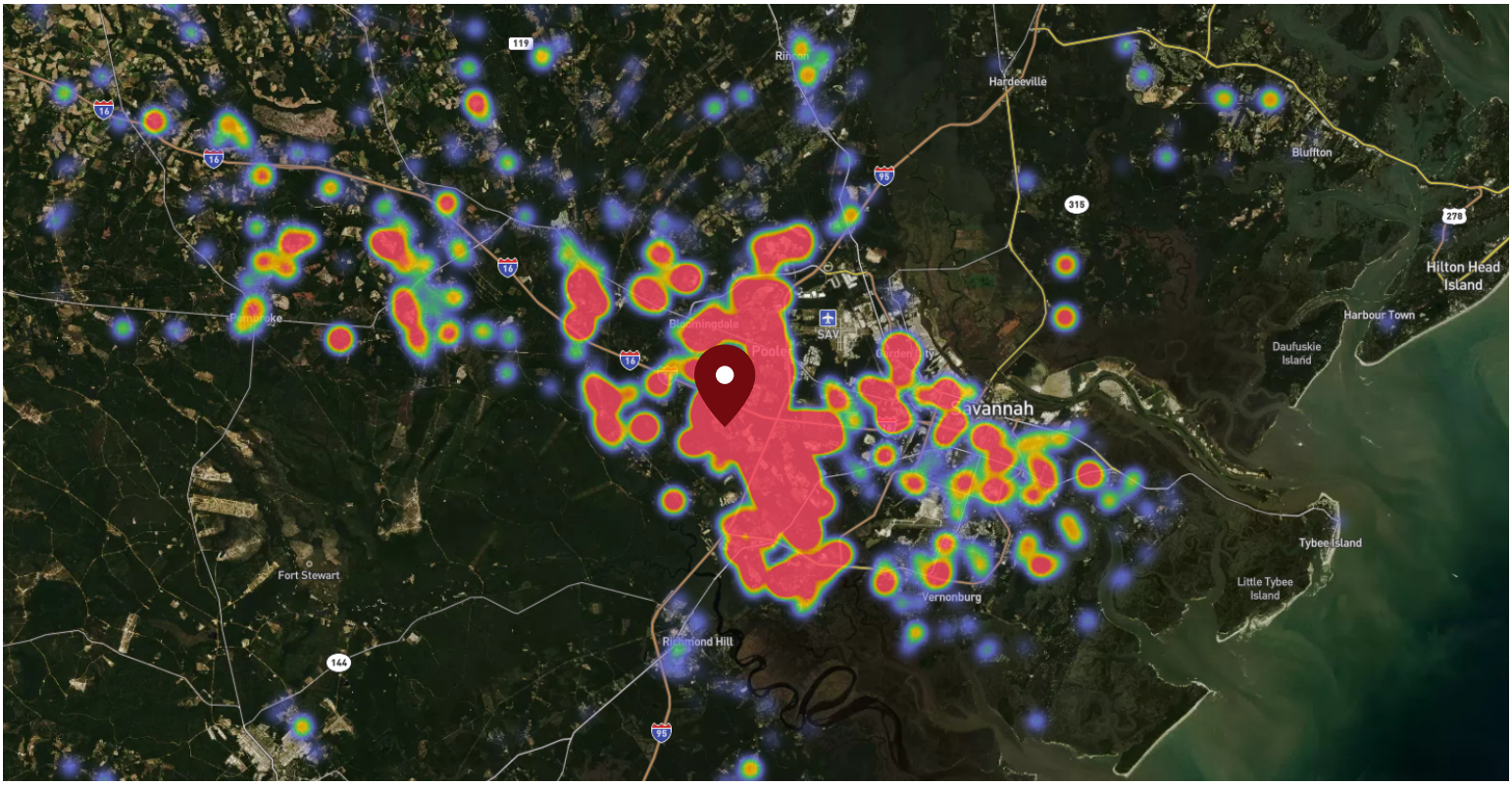
AVG. LENGTH-OF-STAY / VISIT
39 Min

TOP 3 DAYS	# OF VISITS
Sunday	206,150
Saturday	188,353
Monday	153,659

TOP 3 HOURS	# OF VISITS
5-6 PM	202,870
4-5 PM	189,525
3-4 PM	177,310

Data provided by Placer Labs Inc. (www.placer.ai) Jul 1, 2021 - Jun 30, 2022

SITE VISIT DENSITY



Red, orange, and yellow colors represent the location of 60% of site visitors

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