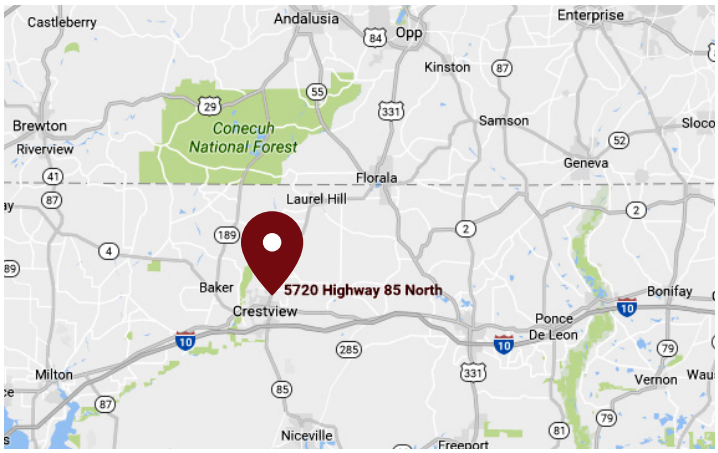
Publix #1602 - Publix at Northcrest

1355 Ferdon Boulevard North
Crestview, FL 32536
Lat 30.794, Long -86.557

FULLY LEASED

PROPERTY HIGHLIGHTS

- Publix-Anchored Center
- New Construction
- Strong Tenant Mix
- Excellent Visibility with Convenient Ingress and Egress
- Traffic Count: 25,500 VPD



DEMOGRAPHICS	1 Mile	3 Miles	5 Miles
Total Population	2,113	20,162	35,369
Daytime Population	2,843	20,803	35,998
Total Households	754	7,412	13,147
Avg. HH Income	$87,425	$76,358	$76,554

Data provided by Placer Labs Inc. (www.placer.ai) & Esri

Jamie Golomb

Office: **334.409.6445** | Cell: **334.590.4332** | **jgolomb@crossmanco.com**
505 Cloverdale Road, Suite 103, Montgomery, AL

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Crossman & Company
www.crossmanco.com

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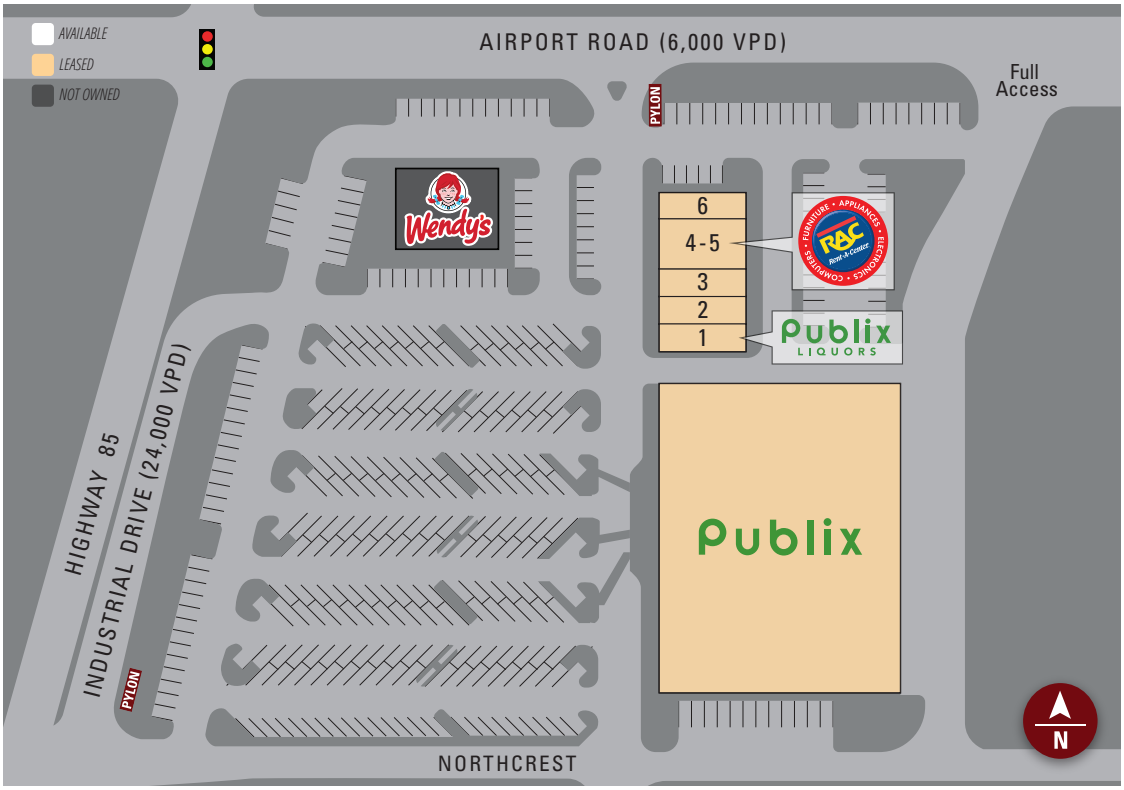

SITE PLAN

Suite	Tenant	Size
A	Publix	45,600
1	Publix Liquors	1,400
2	Great Clips	1,400
3	CT Nail Bar	1,400
4-5	Rent-A-Center	2,800
6	Jersey Mike's	1,400

TOTAL 54,000

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FOOT TRAFFIC OVERVIEW

EST. # OF CUSTOMERS ANNUALLY
124,000

EST. # OF VISITS ANNUALLY
1.1 Million

AVG. VISITS / CUSTOMER
9

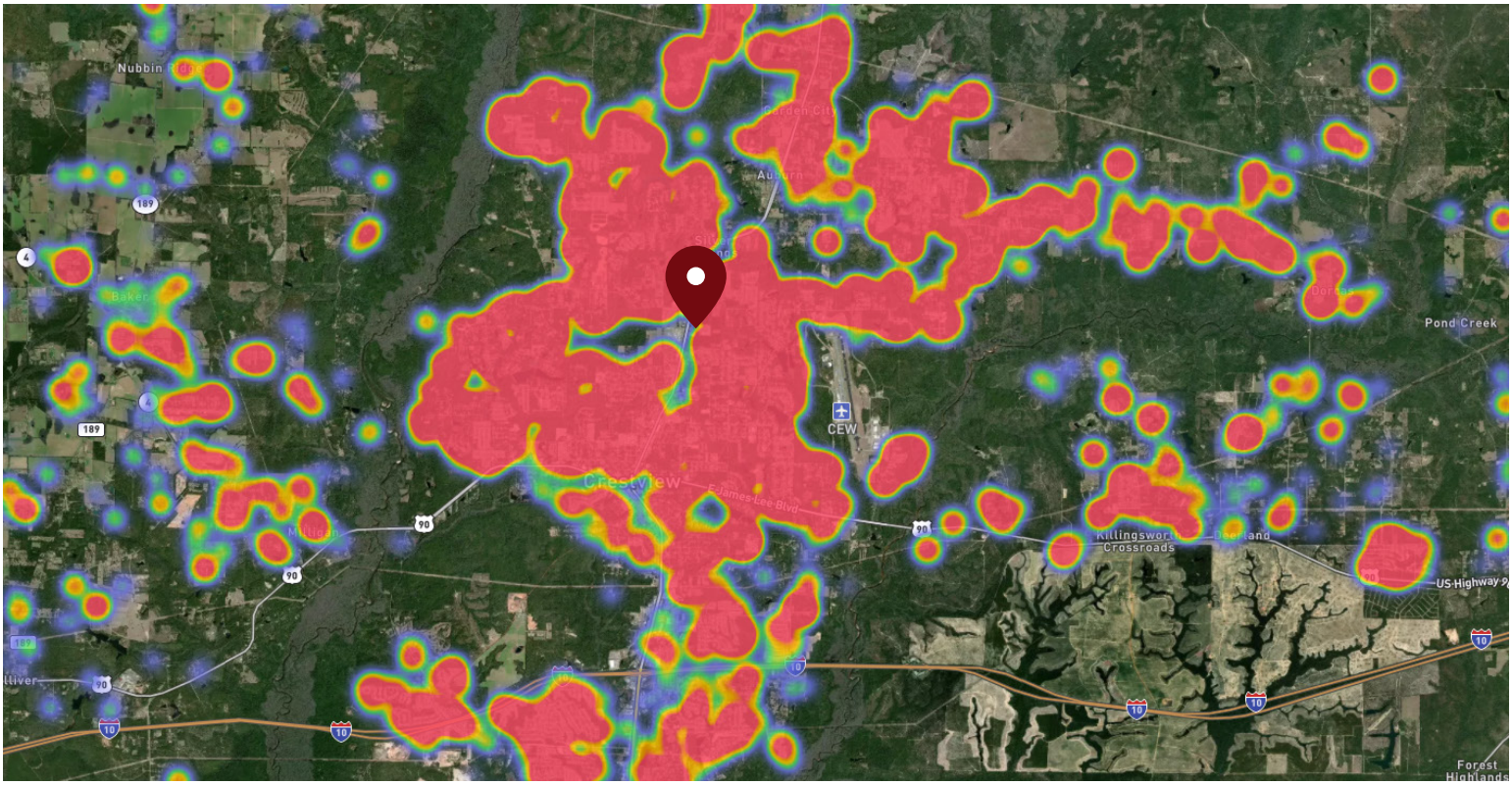
AVG. LENGTH-OF-STAY / VISIT
36 Min

TOP 3 DAYS	# OF VISITS
Saturday	180,086
Sunday	176,853
Friday	179,582

TOP 3 HOURS	# OF VISITS
4-5 PM	203,553
5-6 PM	200,013
3-4 PM	194,532

Data provided by Placer Labs Inc. (www.placer.ai) February 1, 2021 - January 31, 2022

SITE VISIT DENSITY



Red, orange, and yellow colors represent the location of 60% of site visitors

Data provided by Placer Labs Inc. (www.placer.ai)

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