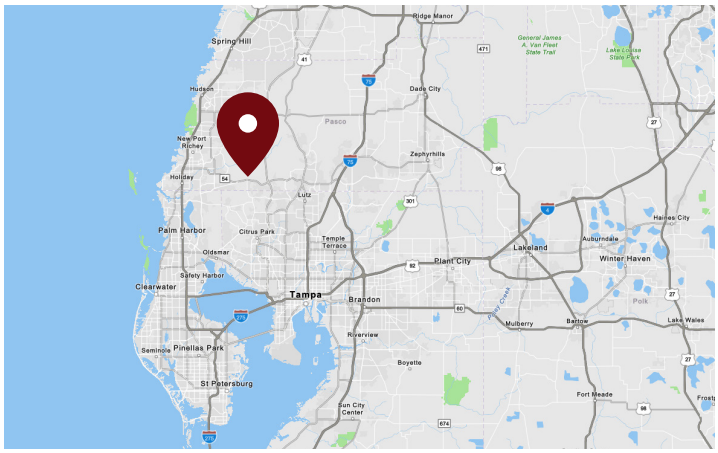
Publix #1611 - Starkey Ranch Town Square

13589 FL 54
Odessa, FL 33556
Lat 28.19630, Long -82.59047

FULLY LEASED

PROPERTY HIGHLIGHTS

- Publix-Anchored Center
- Located at the Signalized Intersection of SR-54 & Gunn Highway Extension
- Serves the Starkey Ranch Community, Consisting of 2,400 Acres of Neighborhoods and Parks Connected by 5-Miles of Trails
- Traffic Counts: 60,500 VPD on SR-54



DEMOGRAPHICS	1 Mile	3 Miles	5 Miles
Total Population	4,095	26,534	65,087
Daytime Population	3,365	22,770	54,209
Total Households	1,423	10,212	24,848
Avg. HH Income	$106,986	$132,260	$127,740

Data provided by Placer Labs Inc. (www.placer.ai) & Esri

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Crossman & Company
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SITE PLAN

Suite	Tenant	Size
13589	Publix	48,387
13611	Publix Liquors	1,400
13617	Polish the Nail Bar	2,800
13557	Santelli Pizza and Pasta	1,950
13553	The UPS Store	1,300
13549	Great Clips	1,300
13545	Quality Plus Dry Cleaners	975
13541	J Joseph Salon	1,300
13537	E Sushi	2,275
A	Tampa General Hospital	4,550
B	Anchor Spine	2,450
C	Pearle Vision	2,450

TOTAL 71,137

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FOOT TRAFFIC OVERVIEW

EST. # OF CUSTOMERS ANNUALLY
134,800

EST. # OF VISITS ANNUALLY
821,400

AVG. VISITS / CUSTOMER
6.09

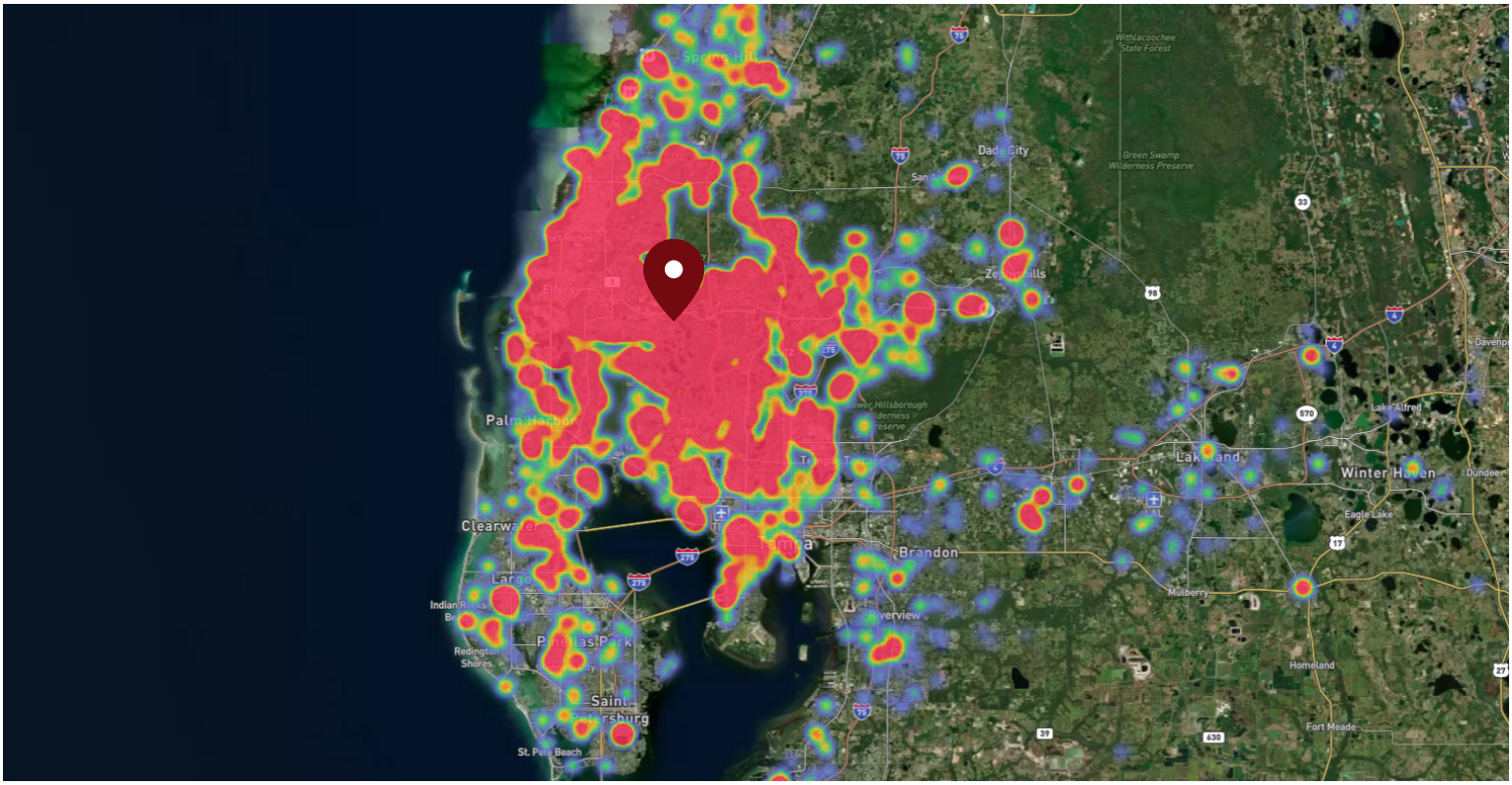
AVG. LENGTH-OF-STAY / VISIT
46 Min

TOP 3 DAYS	# OF VISITS
Sunday	136,591
Saturday	135,755
Friday	128,306

TOP 3 HOURS	# OF VISITS
5-6 PM	152,773
6-7 PM	151,929
4-5 PM	139,834

Data provided by Placer Labs Inc. (www.placer.ai) November 1, 2021 - October 31, 2022

SITE VISIT DENSITY



Red, orange, and yellow colors represent the location of 60% of site visitors

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