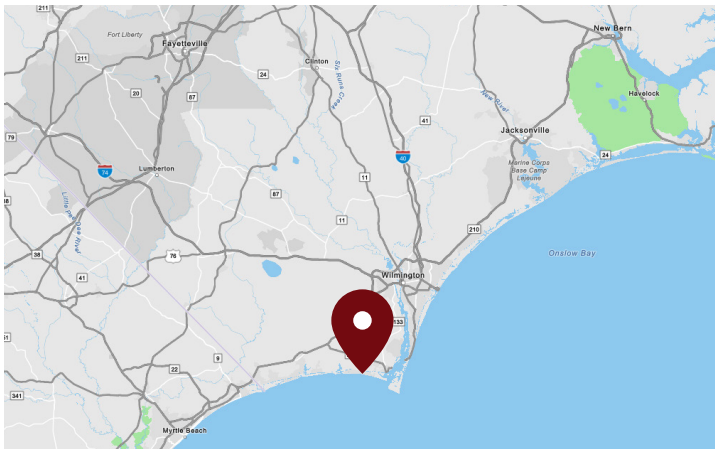
Publix #1703 - Oak Island Marketplace

5001 East Oak Island Drive
Oak Island, NC 28465
Lat 33.911, Long -78.113

FULLY LEASED

PROPERTY HIGHLIGHTS

- Publix-Anchored Center Strategically Located in the Heart of Oak Island, a Quiet, Friendly Beach Community
- Excellent Visibility along W Oak Island Drive, the Main Retail Thoroughfare on the Island
- The Property Benefits from the Surrounding Local Residents and Visiting Tourists and Vacationers
- Just a Short Walk to Middleton Park Featuring a Baseball Field, Basketball Court, Tennis Courts, Pickleball Courts and a Fitness Trail
- Traffic Count: 13,410 VPD



DEMOGRAPHICS	1 Mile	3 Miles	5 Miles
Total Population	2,022	13,741	23,615
Daytime Population	1,891	12,683	22,601
Total Households	985	7,027	11,974
Avg. HH Income	$128,668	$155,189	$142,136

Data provided by Placer Labs Inc. (www.placer.ai) & Esri

Melody Holley

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6400 Powers Ferry Road, Suite 300, Atlanta, GA

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Crossman & Company
www.crossmanco.com

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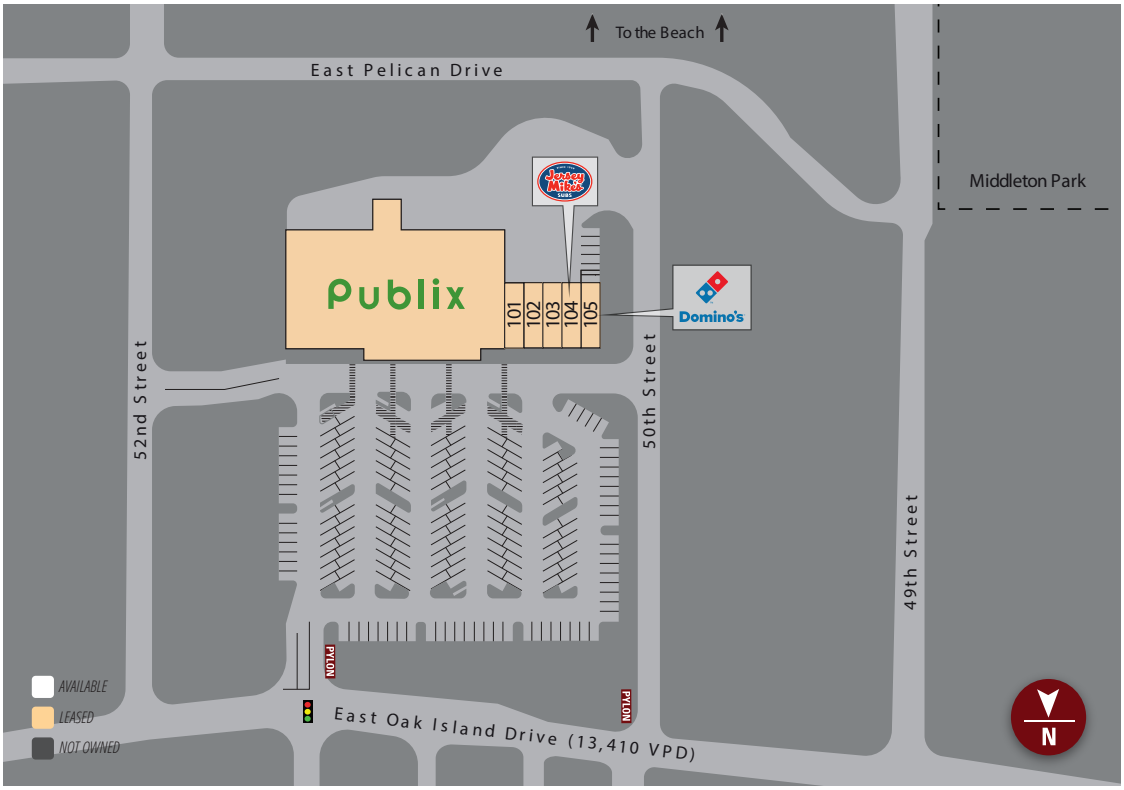

SITE PLAN

Suite	Tenant	Size
ANC	Publix	28,800
101	Outer Banks Boil Company	1,378
102	Beaute Nail Spa	1,408
103	BenchMark Physical Therapy	1,439
104	Jersey Mike's Subs	1,401
105	Domino's	1,412

TOTAL 35,800

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FOOT TRAFFIC OVERVIEW

EST. # OF CUSTOMERS ANNUALLY
303,300

EST. # OF VISITS ANNUALLY
883,200

AVG. VISITS / CUSTOMER
2.91

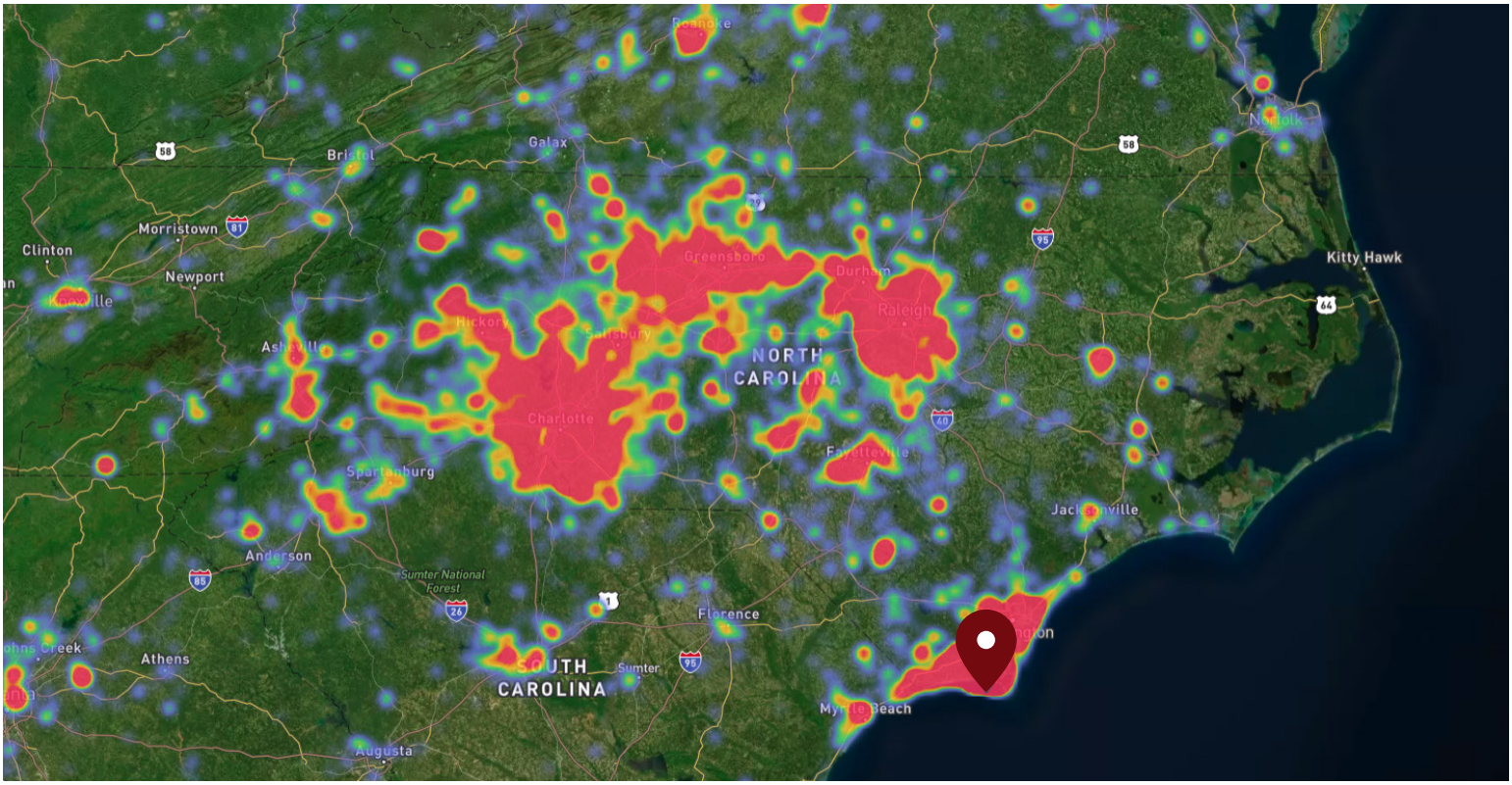
AVG. LENGTH-OF-STAY / VISIT
22 Min

TOP 3 DAYS	# OF VISITS
Saturday	170,444
Friday	143,064
Sunday	126,176

TOP 3 HOURS	# OF VISITS
5-6 PM	124,241
6-7 PM	118,825
4-5 PM	113,813

Data provided by Placer Labs Inc. (www.placer.ai) March 1, 2025 - February 28, 2026

SITE VISIT DENSITY



Red, orange, and yellow colors represent the location of 60% of site visitors

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