Publix #1868 - Midland Commons

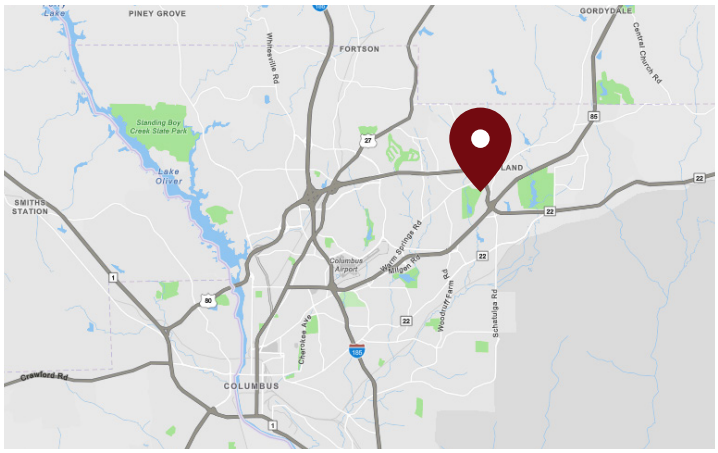
6901 Ray Wright Way
Columbus, GA 31909
Lat 32.546, Long -84.874

GROUND LEASE

4 OUTPARCELS AVAILABLE

PROPERTY HIGHLIGHTS

- New Publix-anchored Center Located in Midland Commons, an 88-acre Mixed-use Development in Columbus, GA
- Conveniently Located at the Intersection of U.S. Highway 80 and Georgia 85 which is Considered the Eastern Gateway to Columbus
- Exceptional Visibility and Accessibility
- In Close Proximity to a Growing Network of Nearby Communities Creating a Highly Affluent and Rapidly Growing Consumer Base
- Four Outparcels Available for Ground Lease
- Traffic Count: 34,500 VPD (Fall Line Freeway)



DEMOGRAPHICS	1 Mile	3 Miles	5 Miles
Total Population	6,969	30,955	79,511
Daytime Population	5,723	25,518	72,194
Total Households	3,116	13,119	32,405
Avg. HH Income	$103,796	$104,372	$91,707

Data provided by Placer Labs Inc. (www.placer.ai) & Esri

Melody Holley

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Crossman & Company
www.crossmanco.com

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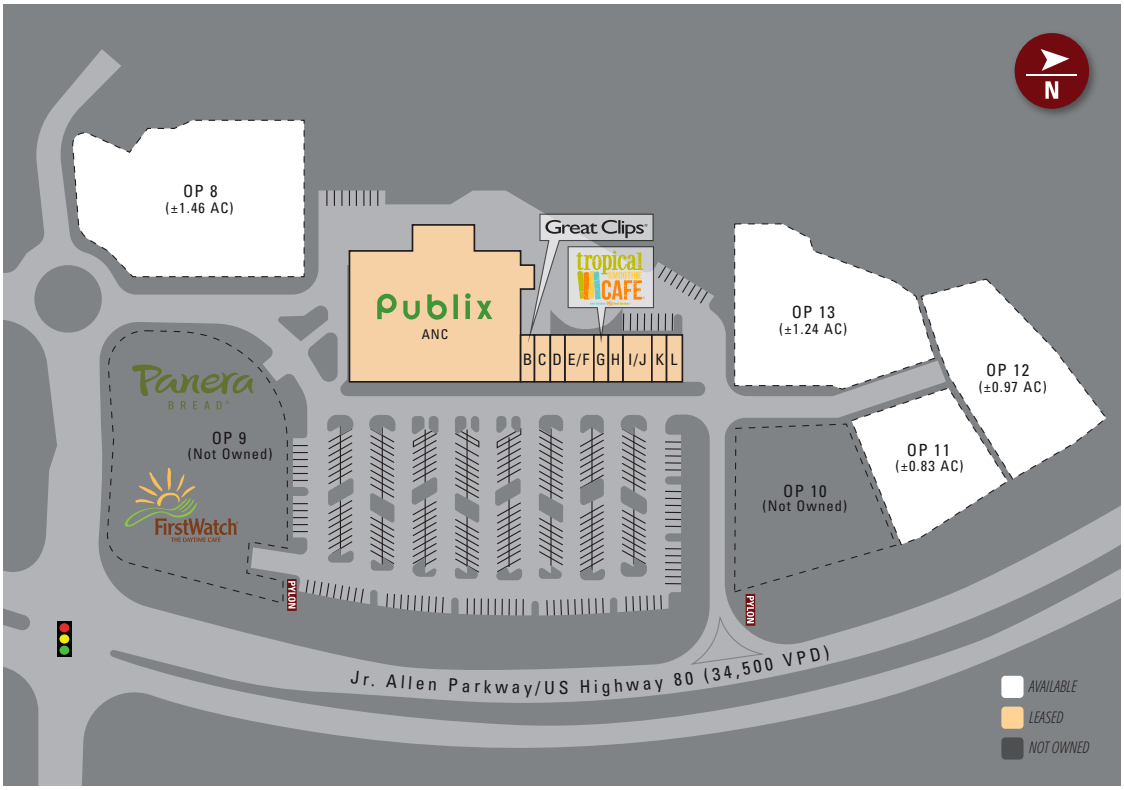

SITE PLAN

Suite	Tenant	Size
ANC	Publix	48,357
B	Great Clips	1,400
C	AT&T	1,400
D	Reach7 Diabetes Studio	1,400
E/F	Nails of Midland	2,800
G	Tropical Smoothie Café	1,400
H	Navy Federal Credit Union	1,400
I/J	Revitalize	2,800
K	Cinnaholic	1,400
L	Jersey Mike's Subs	1,400
OP 8	AVAILABLE	±1.46 AC
OP 11	AVAILABLE	±0.83 AC
OP 12	AVAILABLE	±0.97 AC
OP 13	AVAILABLE	±1.24 AC

TOTAL 63,757

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FOOT TRAFFIC OVERVIEW

EST. # OF CUSTOMERS ANNUALLY
344,000

EST. # OF VISITS ANNUALLY
2.9 Million

AVG. VISITS / CUSTOMER
8.46

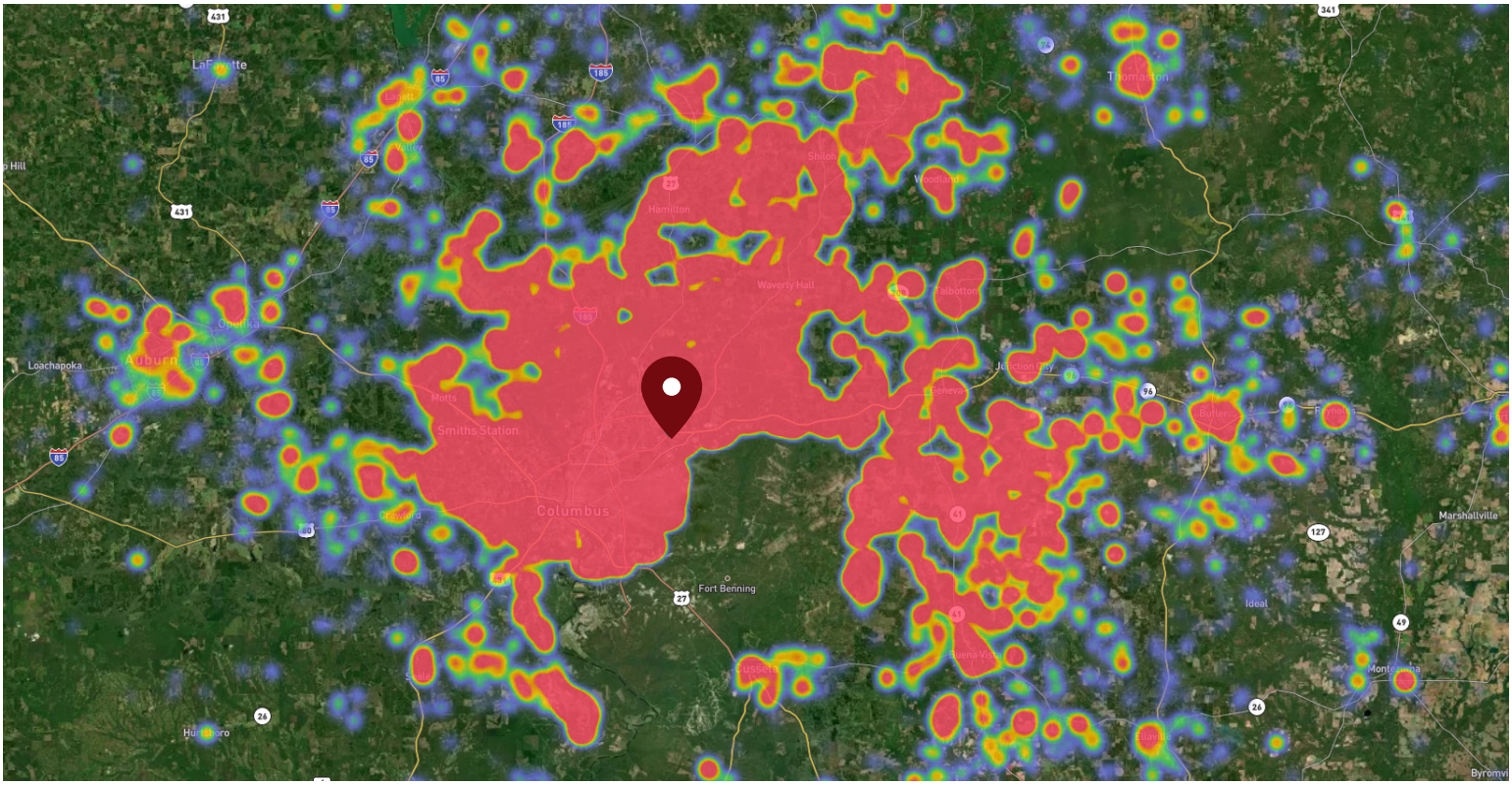
AVG. LENGTH-OF-STAY / VISIT
31 Min

TOP 3 DAYS	# OF VISITS
Saturday	490,060
Friday	483,784
Sunday	413,284

TOP 3 HOURS	# OF VISITS
6-7 PM	476,110
5-6 PM	444,502
7-8 PM	427,082

Data provided by Placer Labs Inc. (www.placer.ai) November 1, 2024 - October 31, 2025

SITE VISIT DENSITY



Red, orange, and yellow colors represent the location of 60% of site visitors

Data provided by Placer Labs Inc. (www.placer.ai)

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