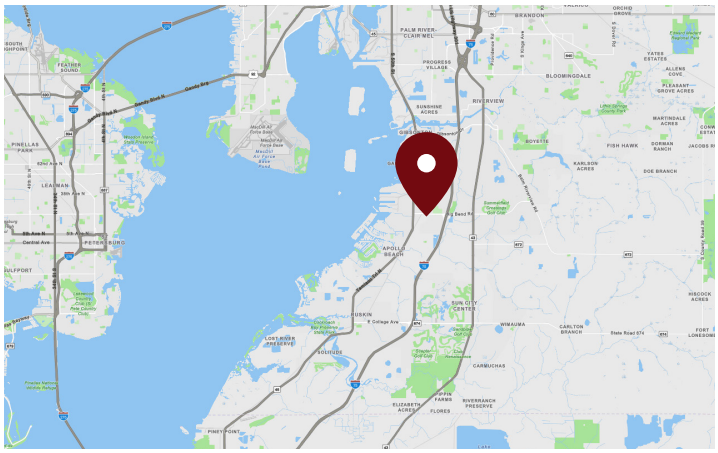
Publix #1876 - The Shops at Big Bend

7064 Waterset Boulevard
Apollo Beach, FL 33572
Lat 27.790, Long -82.373

FULLY LEASED

PROPERTY HIGHLIGHTS

- Publix-Anchored Center Located at the Signalized Intersection of Big Bend Road & Waterset Boulevard
- At the Main Entrance to the Master Planned Community, Waterset
- 1-Mile West of I-75
- Traffic Counts (Big Bend Road): 34,891 VPD



DEMOGRAPHICS	1 Mile	3 Miles	5 Miles
Total Population	6,851	52,613	155,355
Daytime Population	5,338	40,623	117,754
Total Households	2,323	18,328	54,201
Avg. HH Income	$140,827	$129,348	$125,884

Data provided by Placer Labs Inc. (www.placer.ai) & Esri

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Crossman & Company
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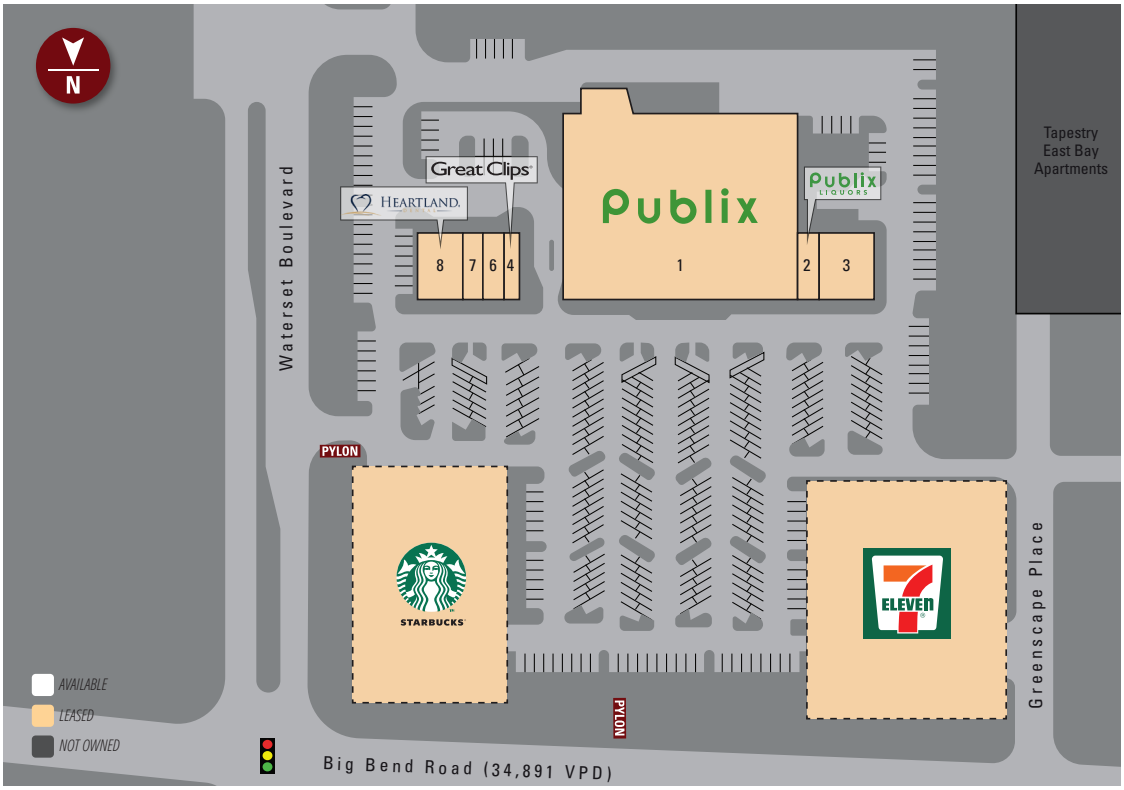

SITE PLAN

Suite	Tenant	Size
1	Publix	46,791
2	Publix Liquors	1,400
3	X Nails Bar	4,410
4	Great Clips	1,200
6	Chen's Kitchen	1,500
7	Tropical Smoothie	1,500
8	Heartland Dental	2,800
OPA	Starbucks	
OPB	7-Eleven	

TOTAL 59,601

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FOOT TRAFFIC OVERVIEW

EST. # OF CUSTOMERS ANNUALLY
141,100

EST. # OF VISITS ANNUALLY
1 Million

AVG. VISITS / CUSTOMER
7.34

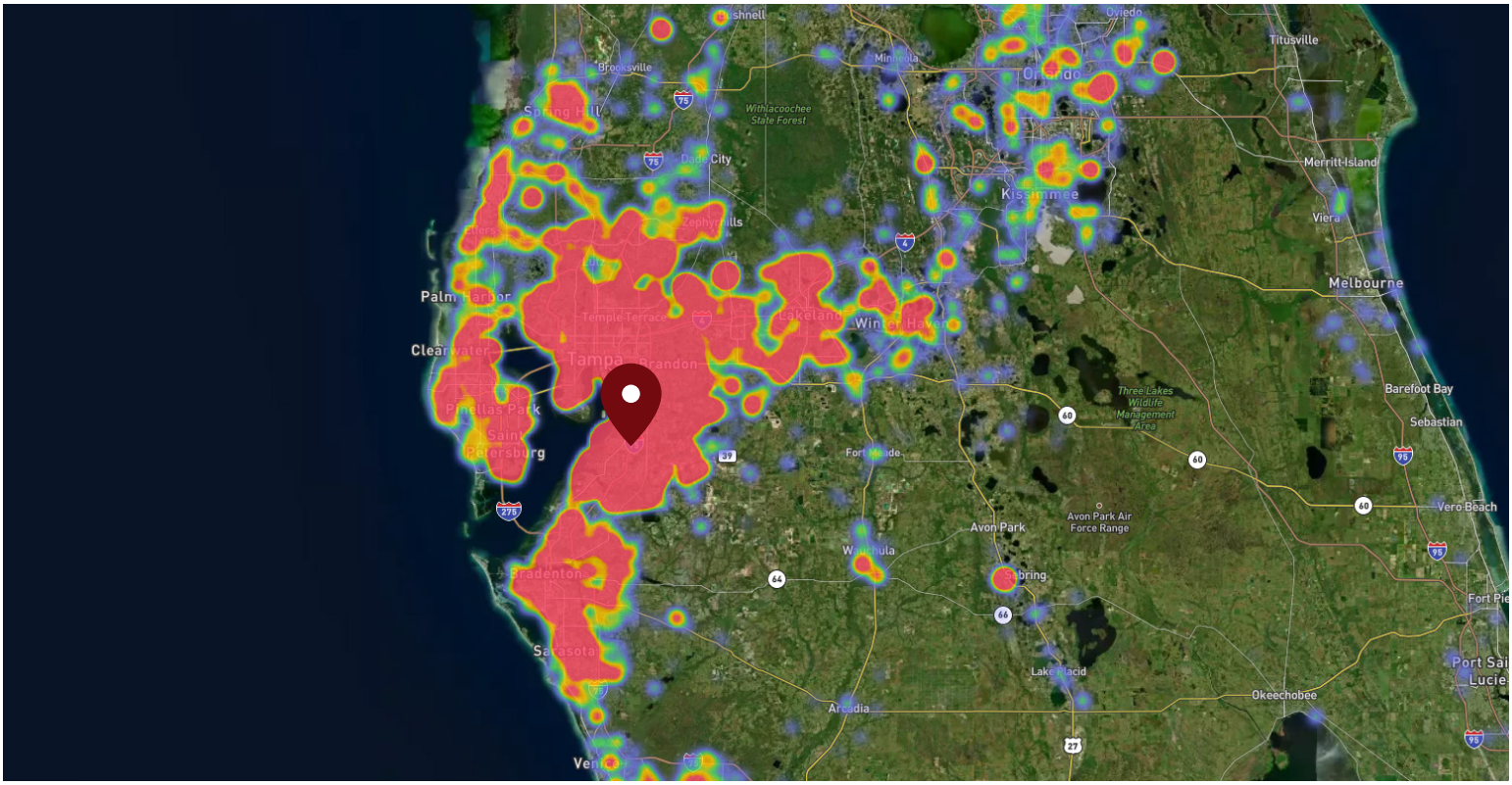
AVG. LENGTH-OF-STAY / VISIT
22 Min

TOP 3 DAYS	# OF VISITS
Saturday	166,818
Friday	156,768
Sunday	154,157

TOP 3 HOURS	# OF VISITS
5-6 PM	133,173
4-5 PM	128,678
6-7 PM	125,281

Data provided by Placer Labs Inc. (www.placer.ai) October 1, 2024 - September 30, 2025

SITE VISIT DENSITY



Red, orange, and yellow colors represent the location of 60% of site visitors

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